





**GFST & GOVERNMENT OF ANDHRA PRADESH** 

## AQUACULTURE INNOVATION TECH 2.0

DRIVING 30% GROWTH WITH FOCUS ON SHRIMP, PRAWN, AND FRESHWATER FISH 17-18 FEBRUARY 2025, FORTUNE MURALI PARK, VIJAYAWADA



Host State





















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## GFST - DRIVING SMARTER GOVERNANCE THROUGH KNOWLEDGE UBERISATION & ENTREPRENEURSHIP



#### Leveraging Technology for Smarter Governance

Global Forum for Sustainable Transformation (GFST), led by Chief Patron Chandrababu Naidu Garu, is a not-for-profit think tank leveraging DeepTech, Al/ML, and GovTech to create technology-driven governance solutions. It partners with governments to enhance decision-making through real-time insights, predictive analytics, and data-backed policies.



#### From Concept to Reality: The DeepTech/GovTech Conclave

The DeepTech Conclave, a part of the series of conclaves being done by GFST, showcased our commitment to advancing GovTech by developing Al/ML-driven digital solutions, including a Digital Stack and Decision Support System, in just 45 days. These interactive dashboards provide real-time insights, empowering policymakers to visualize trends, optimize resources, and seamlessly adopt technology for governance.



#### Sustained Engagement -

Sustained Engagement: Beyond the Conference extends our commitment by dedicating 70 days to supporting the government in implementing proposed solutions, refining digital tools, and integrating real-time feedback. This phase culminates in an annual action plan, laying the groundwork for scaling efforts across sectors and shaping national-level policy initiatives.



#### Working in Emerging High-Growth Sectors

Working in Emerging High-Growth Sectors GFST drives transformation in high-impact, untapped industries like aquaculture, urban AI, logistics, etc. By bridging technology, governance, and economic growth, we position India at the forefront of the next industrial and technological revolution.



#### A Unified Theme for the Next Era of Governance -

A Unified Theme for the Next Era of Governance Under the overarching theme of "The Next Era of Governance," GFST explores how AI, automation, and real-time analytics can drive policy transformation. By engaging global experts and policymakers, we foster cross-sector collaboration to ensure India remains agile in leveraging emerging technologies for governance.



#### What's Next: Expanding Our Vision -

Building on our aquaculture initiative, GFST is preparing a major conclave on Zero Poverty, Self-Help Groups (SHGs), and Animal Husbandry to drive rural transformation. Next, we will focus on Urban Al and Smart Logistics, shaping India's urban future and global trade competitiveness while advancing long-term policy transformation.



#### Harnessing Technology for Aquaculture Growth

Recognizing aquaculture as a high-growth sector, GFST made it the focus of our next conclave after DeepTech and GovTech. A rapid survey of farmers helped integrate real-time insights with existing datasets, forming a Digital Stack and Decision Support System. Using Al/ML tools, we developed area- and season-specific strategies, enabling higher yields, optimized investments, and data-driven governance through an interactive dashboard framework.



#### Insights Driving Transformation -

Our analysis reveals that technology-adopted farms achieve significantly higher yields with optimized investments, while non-tech farms face higher costs and lower efficiency. However, most farmers remain uninsured, leaving them vulnerable to financial risks and necessitating targeted credit and insurance solutions. Multi-species cultivation strategies and localized production insights further highlight opportunities for diversification, resilience, and increased profitability across the sector.



#### The Road Ahead: Scaling Impact Beyond the Conclave

Beyond the conclave, GFST will support the Fisheries Department for two months, ensuring the seamless implementation of real-time governance systems. Strengthening outreach, we will promote technology adoption through field agents and direct engagement with stakeholders to drive best practices. To sustain long-term growth, we are launching an Aquaculture Accelerator at GFST, fostering innovation, investment, and industry partnerships to transform the sector.

### **PREFACE**

#### GFST: LEADING THE FUTURE OF GOVERNANCE AND TECHNOLOGY

The Global Forum for Sustainable Transformation (GFST) is at the forefront of a paradigm shift in governance, leveraging DeepTech, GovTech, and policy innovation to redefine economic and technological landscapes. As a not-for-profit think tank, GFST is committed to the uberization of knowledge, democratizing access to cutting-edge insights, fostering entrepreneurship-driven growth, and enabling data-driven policymaking.

With the visionary Shri N. Chandrababu Naidu as Chief Mentor, supported by Shri S.P. Tucker and Shri Cherukuri Kutumba Rao, Shri Sanjay Gupta, GFST champions VIKSIT Bharat 2047 and Swarnandhra Pradesh as guiding frameworks to propel India toward an era of sustainable and inclusive economic expansion.

#### DRIVING IMPACT: FROM DEEP TECH INNOVATION TO AQUACULTURE TECH 2.0

Building on the success of the DeepTech Innovation Conclave (December 2024), which set the agenda for governance, healthcare AI, and MedTech, GFST now spearheads Aquaculture Tech 2.0, a revolutionary initiative poised to transform India's Blue Economy.

In collaboration with the Government of Andhra Pradesh (GOAP), this initiative is backed by real-time, ground-level data from 60,000 aquaculture farmers and integrates Al, ML, IoT, blockchain, and remote sensing to boost production efficiency through predictive analytics and automation, control disease outbreaks with Al-driven monitoring systems, enhance financial accessibility by expanding credit and insurance opportunities, and supercharge market linkages to facilitate trade and investment.

With a 30% growth vision, Aquaculture Tech 2.0 aims to scale Andhra Pradesh's aquaculture economy from ₹1 lakh crore to ₹3.7 lakh crore by 2029, ensuring climate resilience, sustainable livelihoods, and expanded global seafood exports.

#### POLICY, POWER & PROOF OF CONCEPT

GFST, in partnership with GOAP, national institutions, and industry giants, is driving bold and visionary policies to empower entrepreneurs, farmers, and industry leaders. Once proven in Andhra Pradesh, this model will scale nationally and globally, serving as a blueprint for digital transformation in developing economies.

This is not just discussion—it's action. And we are just getting started.

## CHIEF PATRON'S MESSAGE

Shaping Andhra Pradesh into a Blue Economy Leader through DeepTech, Al, IoT, Aquaculture 2.0

#### Andhra Pradesh: The Next Big Wave in India's Blue Economy

Poised to become a global leader in aquaculture, Andhra Pradesh is setting new benchmarks in sustainability and innovation. With shrimp and fish as clean, healthy protein sources, the state is making them more accessible while uplifting coastal communities often vulnerable to natural disasters. Leveraging a 1028 km coastline, abundant water resources, and the transformative P4 model, Andhra Pradesh is on a mission to solidify its position as a key driver of inland fish production, shrimp farming, and seafood exports, creating a prosperous and inclusive future for its fishing communities.

#### Aquaculture 2.0: Paving the Way for 30% CAGR 2024-29

Through the visionary Pradhan Mantri Matsya Sampada Yojana, the ₹20,050 crore Aquaculture 2.0 initiative will double aquaculture productivity, boost exports to ₹1 lakh crore, and generate 55 lakh jobs by 2029. The state will play a pivotal role in this transformation, focusing on climate-resilient practices, sustainable coastal aquaculture, and advanced mariculture techniques to lead India's blue economy revolution.

#### DeepTech as a Catalyst for Change

Andhra Pradesh will harness cutting-edge technologies like IoT-enabled sensors, drones, and Al-powered tools to revolutionize aquaculture practices. These innovations will optimize resource management, improve productivity, and elevate the state's aquaculture sector to global standards, ensuring higher incomes and better livelihoods for farmers.

#### P4 Model: Building a Sustainable Tomorrow

Andhra Pradesh will adopt the P4 model—Public-Private-People Partnership—as a cornerstone for growth. This approach will drive policy innovation, attract private investments, and empower local communities to take ownership of development. Investments in infrastructure such as brood banks, processing units, and cold storage facilities will ensure the sector's long-term resilience and inclusivity.

"As the Chief Patron of GFST, I envision it as a hub for forward-thinking ideas, transformative collaborations, and groundbreaking DeepTech-driven initiatives. Together, we will harness the power of advanced technologies to shape the future of aquaculture, driving sustainability and prosperity for Andhra Pradesh and India's fisheries sector."

#### Sri Nara Chandrababu Naidu

Hon'ble Chief Minister of Andhra Pradesh



SRI KINJARAPU ATCHANNAIDU

Hon'ble Minister for Agriculture, Co-operation, Marketing, AHDD & Fisheries Government of Andhra Pradesh

### Andhra Pradesh: A Leader in Fisheries and Aquaculture

Andhra Pradesh has firmly established itself as India's fisheries hub, contributing 29.1% to national production. As the top producer of cultured shrimp and aquaculture products and the second-largest in marine capture fish, the state plays a crucial role in the seafood industry. By December 2024, fish production reached 41.38 lakh metric tons, supported by 2.26 lakh hectares of aquaculture land and a 1027.58 km coastline. The state's shrimp exports to the US and Europe drive its seafood dominance, contributing 32.089% of India's total seafood exports, valued at Rs. 19,420 crores in 2023-24.

To sustain this growth, the PMMSY scheme, with an investment of Rs. 20,050 crores, is strengthening infrastructure, technology, and fish production. Andhra Pradesh has secured Rs. 753 crores in central funding, fueling a Blue Revolution. The PM-MKSSY sub-scheme (Rs. 6,000 crores) further enhances value chains, market access, and insurance support for fishermen and vendors.

Looking ahead, the state is embracing Al and DeepTech to modernize aquaculture, boosting productivity and sustainability. The P4 Model (Public-Private-People Partnership) is set to drive innovation in artificial reefs, seaweed farming, and deep-sea fishing, fostering investment and community empowerment. With a focus on research and development, Andhra Pradesh continues to support startups and institutions, ensuring long-term progress in fisheries and agriculture.



#### SRI ANAM VENKATA RAMANA REDDY

Co-Vice Chairman
AP State Aquaculture Development Authority

#### Andhra Pradesh:

Leading Fisheries with diversification, financial reforms and Global Market Expansion.

Andhra Pradesh, the Fish Bowl of India, leads in fish and shrimp production, contributing 60% of India's shrimp output and Rs.19,420 crores in seafood exports. To sustain this growth, strategic interventions are crucial.

Diversifying aquaculture beyond a few species will stabilize prices and enhance farmer incomes. Strengthening hatchery management with improved broodstock selection and breeding techniques will ensure high-quality fish seed, boosting productivity.

To reduce costs, developing affordable, high-nutrition fish feed using locally available ingredients can lower dependence on expensive imports. Real-time disease monitoring systems and preventive healthcare programs will minimize losses, while comprehensive insurance coverage can safeguard farmers against crop failures.

A cluster-based approach in farming, harvesting, and marketing will increase farmers' bargaining power, while training programs on Good Management Practices and ecosystem-based aquaculture will enhance sustainability. Adopting innovative technologies will further modernize the sector, ensuring long-term growth and resilience.

## GFST - INNOVATING THROUGH DEEPTECH/GOVTECH - AQUACULTURE TECH 2.0

#### **ABOUT GFST**

#### PLATFORM FOR KNOWLEDGE SHARING AND INCLUSIVE GROWTH THROUGH EMERGING TECHNOLOGIES

The Global Forum for Sustainable Transformation (GFST) is an apolitical, not-for-profit think tank and policy advisory group, registered as a Section 8 company in India. It focuses on strategic research to position India as a global leader. GFST fosters knowledge sharing and enterprise promotion to support sustainable development, resilience, and inclusive growth.



S.P. Tucker, IAS (Retd.), Vice Chairman & Director

#### **INNOVATION & GROWTH - AQUACULTURE 1.0 & 2.0**

As Chief Secretary, I oversaw Andhra Pradesh's aquaculture sector growth from Rs.18,573 crore to Rs.67,885 crore through policy reforms, public-private partnerships, and governance improvements. At GFST, we aim for 30% growth by leveraging precision farming, smart monitoring, and advanced technologies like AI, ML, IoT, Blockchain, and drones. In collaboration with the Andhra Pradesh government, national institutes, and industry leaders, we are developing a 5-year action plan to drive sustainable practices and establish Andhra Pradesh as a global leader in aquaculture.



Cherukuri Kutumba Rao, Director

### POSITIONING AP AS A GLOBAL LEADER IN AQUACULTURE

The upcoming Conclave is a key platform to drive innovation in Fisheries, Aquaculture, and allied sectors. GFST, in partnership with the Andhra Pradesh government, is leveraging global technologies like blockchain for traceability and Al for disease prevention. By focusing on export-oriented species and high-value processing, we aim to position Andhra Pradesh as a global leader in the Blue Economy, ensuring sustainable development and inclusive growth.



Sanjay Gupta, IFS (Retd.), CEO TECH-DRIVEN TRANSFORMATION

The Conclave is more than just an event; it is driving momentum to position Andhra Pradesh as a global hub for Fisheries and Aquaculture. By embracing advanced technologies, smart aquafarming, and export-driven strategies, we are creating a resilient, sustainable ecosystem. This initiative reinforces our vision to make Andhra Pradesh a leader in fisheries innovation on the global stage.



**Sridhar Seshadri,** Director, Global Foresight & Innovation

#### LEVERAGING EMERGING TECH FOR DATA-DRIVEN AQUACULTURE GOVERNANCE

The Conclave marks a significant step in integrating DeepTech solutions into aquaculture, ensuring sustainability, efficiency, and traceability. Technologies like Al, Blockchain, IoT, and Quantum Computing are transforming water quality monitoring, feeding optimization, and disease prevention. By harnessing advanced analytics and automation, this initiative strengthens India's position in the Blue Economy, bridging the gap between technology and aquaculture to drive long-term industry growth.



Shreeram Iver, Director, Global Impact

### STARTUP ENGAGEMENT & MENTORSHIP FOR SUSTAINABLE AQUACULTURE

The Conclave unites government, industry leaders, and technology pioneers to reshape policies and fast-track GovTech adoption in aquaculture. With Al-driven compliance, real-time monitoring, and blockchain-backed traceability, the sector can enhance efficiency and global competitiveness. By fostering strategic partnerships and innovation-led regulations, this initiative aims to position Andhra Pradesh as a global fisheries hub, ensuring sustainable and inclusive economic growth.



SRI K.VIJAYANAND, IAS Chief Secretary to Government Government of Andhra Pradesh

## Andhra Pradesh: Pioneering the Future of Smart & Sustainable Fisheries

Andhra Pradesh has long been a torchbearer in fisheries and aquaculture, setting national benchmarks in innovation, sustainability, and production excellence. With a rich coastline, vast inland water resources, and a progressive policy framework, the State has built a thriving ecosystem that not only supports India's seafood industry but also drives global exports.

As we usher in a new era of tech-driven aquaculture, Andhra Pradesh is embracing Artificial Intelligence, Machine Learning, IoT, and Blockchain to revolutionize real-time disease monitoring, water quality optimization, and supply chain transparency. These advancements will empower farmers, investors, and industry stakeholders, making aquaculture more resilient, efficient, and globally competitive.

At the heart of this transformation is the P4 Model (Public-Private-People Partnership), fostering investments in deep-sea fishing, artificial reefs, and sustainable aquaculture practices. With a firm commitment to technological excellence, environmental stewardship, and economic growth, Andhra Pradesh is redefining the future of fisheries—where innovation meets sustainability, and progress uplifts communities.



SRI B. RAJA SEKHAR, IAS (RETD)

Spl Chief Secretary to Government, AHDD & F Department Government of Andhra Pradesh

#### Andhra Pradesh: Leading India's Blue Economy

Andhra Pradesh remains the backbone of India's fisheries and aquaculture sector, leveraging its vast coastline, inland water resources, and advanced infrastructure. The state's progressive policies and cutting-edge technology ensure sustainable growth, benefiting both the economy and fishing communities.

#### Strategic Growth & Global Expansion

To boost productivity, the state is enhancing hatcheries, improving fish seed quality, and diversifying species. Strengthening fisher cooperatives through financial aid, modernized infrastructure, and social security measures ensures economic stability. Expanding processing hubs, e-commerce integration, and global exports aims to increase fish production by 15% and drive exports to Rs.1 lakh crore by 2029.

#### Sustainability & Smart Fisheries

Al, IoT, and blockchain are revolutionizing disease prediction, water quality monitoring, and precision farming. Climate-resilient aquaculture, bio-secure hatcheries, and renewable energy adoption ensure long-term sustainability.

#### Collaborative Growth & Innovation

Public-private partnerships drive policy reforms, infrastructure modernization, and technology-driven solutions, positioning Andhra Pradesh as a global leader in fisheries excellence. By integrating advanced research and sustainable practices, the state is shaping a resilient, future-ready sector that fosters economic growth and food security.



#### SRI RAMA SHANKAR NAIK, IAS (RETD)

Commissioner of Fisheries
Government of Andhra Pradesh

#### Andhra Pradesh: The Aqua Hub of India

Blessed with rich aquatic resources, Andhra Pradesh boasts a 1028 km coastline, vast inland water bodies, and thriving aquaculture zones. With 2.26 lakh hectares under aquaculture, including 1.17 lakh hectares for shrimp and specialized farms for seabass, Pompano, and mud crabs, the state rightfully earns the title "Aqua Hub of India."

#### Leadership in Fisheries & Sustainable Policies

Andhra Pradesh leads India in fish and prawn production, contributing 29.1% (51.06 LMT in 2022-23) with a GVA of Rs.68,344 crores. To ensure sustainability, the APSADA Act 2020 unifies aquaculture activities, while the Fish Feed and Aquaculture Seed Quality Control Acts safeguard farmers from unethical practices.

#### Innovations & Technology-Driven Growth

A statewide aqua resurvey is underway to designate new aqua zones, ensuring regulated expansion. Traceability systems with pond IDs and digital dashboards will enhance international export standards. Strict antibiotic regulations are enforced through statewide inspections.

Embracing autonomous systems, drones, remote sensing, and smart feeding devices, Andhra Pradesh is revolutionizing aquaculture to boost production, improve efficiency, and drive a future-ready fisheries sector.

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# Chapter GFST Vision

#### Deep Tech & GovTech Transformation

- Hosted a GovTech conclave, leveraging Al/ML for healthcare insights.
- Developed a digital stack and ensured continuous impact through follow-ups.
- Following the Aquaculture Conclave, future conferences will focus on animal husbandry, urban AI, and logistics to drive technological advancements across sectors.

#### Aquaculture Innovation with AI & Data

- Conducted a 60,000-farmer survey to drive policymaking.
- Building Al/ML-powered dashboards for actionable insights.
- Collaborating on a 5-year action plan (2024-29) with the Fisheries Department.

#### **Growth Trends & Future Targets**

- Past Growth: 29.6% CAGR (2014-19), slowed to 8% CAGR (2019-24).
- Projected (2028-29):
  - 1. Moderate Growth (12% CAGR): GSVA ₹1.01 lakh crore.
  - 2. High Growth (29.6% CAGR): GSVA ₹3.69 lakh crore.

#### Production Goals (2028-29)

- Total Production: 111.27 LMT (18% CAGR).
- Key Segments:
  - 1. Inland Fish (50-55%) -> 60 LMT (15.2% CAGR).
  - 2. Prawn & Brackish Shrimp (35-40%) -> 49 LMT (23.5% CAGR).
  - 3. Marine Fish & Shrimp (10%) -> 10 LMT (10% CAGR).

#### **Strategic Priorities**

- Empowering stakeholders (farmers, exporters, aggregators).
- Tech integration: IoT, remote sensing, aerators, RAS.
- FinTech solutions: Insurance, financial inclusion, Better Insurance models
- Disease control, geotagging, and sustainability efforts.

#### Vision

 Achieve 30% growth in Andhra Pradesh's fisheries sector with technology-driven innovation and strategic investments.

### GFST VISION Next Gen Governance of Predictive AI in Aquaculture

01

#### DeepTech for Governance 5th & 6th Dec 2024

At GFST, we hosted a transformative DeepTech and GovTech Conclave that went beyond the traditional format. Collaborating closely with the health department, we developed a digital stack and utilized advanced Al/ML tools for actionable insights. Our support extended well beyond the event, with multiple follow-up meetings ensuring meaningful progress for the health sector.

02

### NOW

## Aquaculture Conclave: A Hands-On Approach using Survey

Building on this success, we are now conducting an Aquaculture Conclave with proactive support for the fisheries department. The collaboration began with a rapid survey covering 60,000 farmers, gathering essential data to drive informed decision-making.

03

#### Aquaculture 2.0 - Data-Driven Insights

Leveraging our expertise in deep technology and Al/ML tools, we are analyzing this comprehensive dataset. This effort will be complemented by a dashboard designed to facilitate robust analysis, providing a foundation for impactful strategies and policies.

04

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## Aquaculture 2.0 - Towards a 5-Year Action Plan: 2024-29

This is not just a brochure—by the time of the conference, a complete strategy document will be ready. We are already working closely with the Commissioner and Secretary of Fisheries Department, GoAP to support the creation of a 5-year action plan aimed at transformative growth in the sector.

### **GFST VISION**

#### Achieving 30% growth through GovTech/ FinTech

## GSVA Growth Trajectory: Fishing and Aquaculture

The sector achieved a robust CAGR of 29.6% (2014–2019), fuelled by infrastructure, technology, and policy reforms. Growth slowed to 8% CAGR (2019–2024), highlighting systemic challenges.

#### Projected Growth Scenarios (2028-29):

- Moderate Growth (@12% CAGR): GSVA to reach ₹1.78 lakh crore.
- Exponential Growth (@29.6% CAGR): GSVA could hit ₹3.69 lakh crore with strategic reforms and investments.

#### **Production Targets: 2028–29**

Aquaculture production is set to rise from 52.95 LMT (2023–24) to 111.27 LMT, achieving an 18% CAGR.

#### **Key Contributors:**

- Inland Fish (50–55%): Targeted 60 LMT at 15.2% CAGR.
- Freshwater Prawn & Brackish Shrimp (35–40%): Expected 49 LMT at 23.5% CAGR, driving exports.
- Marine Fish & Shrimp (10%): Estimated 10 LMT at 10% CAGR, ensuring steady growth.

- Empowering farmers, exporters, and aggregators
- Cutting-edge technologies
- Fintech solutions, insurance coverage
- Advanced disease control

Solutions in Geotagging

ED (12)

- Expand local consumption
- To fuel a 30% growth in Andhra Pradesh's fisheries sector where networking drives innovation and sustainability.



# The Andhra Chapter Advantage

## How did Andhra take the lead in the aquaculture sector?

## Policy and Budget Impact:

- Policy changes and increased budget allocation have accelerated aquaculture growth in Andhra Pradesh.
- 29.6% CAGR was achieved during 2014-19, indicating significant growth.

#### How does AP want to advance itself?

#### **Technology-Driven Growth**

- Aiming to achieve 30% CAGR again, with technology as the central driver of growth.
- Technology integration (IoT, Sensors, Remote Sensing, Aerators, Recirculating Aquaculture System) across the value chain ensures quality and reduces disease.
- Reducing 10% input costs and enhancing 20% productivity
- Geotagging and packaging

#### Infrastructure Support

 Andhra Pradesh boasts a strong aquaculture infrastructure with cold storage, feed mills, and processing plants which can harness technology to maximise its capacity.

## THE ANDHRA ADVANTAGE

## Driving Sustainable Aquaculture with Innovation, Technology, and Diversified Growth























Ease of Doing Business and Sustainability: Online services and Aqua Zones promote streamlined and eco-friendly aquaculture.

**Pioneering Technology Adoption:** From drone-assisted stock estimation to IoT-enabled water quality monitoring, Andhra Pradesh is a global leader in innovation-driven aquaculture.

Sustainability Champions: Promoting seaweed cultivation, RAS, biofloc farming, and renewable energy use to ensure eco-friendly practices.

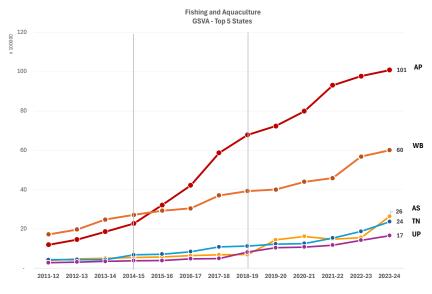
Infrastructure and Policy Support: Integrated Aqua Park and unique seed/feed Acts empower Andhra Pradesh's aquaculture.

Diversified Growth: Advancing Tilapia, Mud Crab, Softshell Crab, and Seabass farming for sustainable expansion.

## THE ANDHRA ADVANTAGE

## Aquaculture's Evolution: Pioneering Ambitious Growth

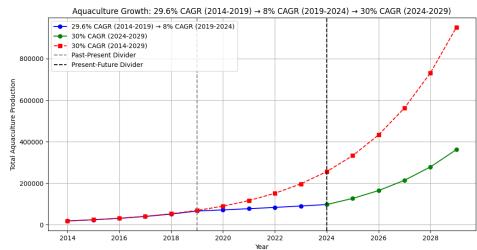
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#### AP's Leadership:

- Andhra Pradesh (AP) leads the sector with a GSVA 1.7x higher than West Bengal, dominating since 2015.
- Its first-mover advantage allows tested and refined practices across small and large scales.
- Investments in modern aquaculture techniques and infrastructure strengthen its leadership.
- AP's expertise and robust ecosystem drive sustained growth through R&D and innovation.

- High Initial Growth (2014-2019): Aquaculture thrived due to increased investments, technological advancements, and supportive policies.
- Growth Decline (2019-2024): 8% decline suggests challenges such as resource limitations, policy changes, or market saturation.
- Expected Recovery (2024-2029): A 30% projected CAGR signals renewed growth driven by strategic initiatives and rising demand.
- Ambitious Long-term Targets: The red dashed line shows a potential scenario of achieving continuous 30% growth since 2014 requires intensified efforts and innovation.
- Impact of Interventions: Post-2024 growth underscores the need for infrastructure, technology, and policy support.
- Potential Bottlenecks: Address resource, infrastructure, and market gaps to prevent stagnation.

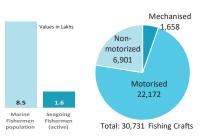


## THE ANDHRA **ADVANTAGE**

### Driving Sustainable Aquaculture with Innovation, Technology, and Diversified Growth

#### **Marine Fisheries**

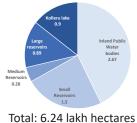
1028 Kms	Coastline
33,227 Sq.Kms	Continental shelf
352 Sq.Kms	Mangrove area





#### **Inland Capture Fishery**

L	6.24 akh ha	Inland Capture Area
1	1,514 Kms	Rivers & Canals
S	352 q. Kms	Mangrove area



0.28 Small Reservoirs 1.5	23,885
Total: 6.24 lakh hectares	
iolai, 0.24 iakii ilellaies	

2,270	Fishermen Co-operative Societies
2.47 Lakhs	Fishermen Co- operative Members
23,885	Licenses Issued to Fishermen (Reservoirs)

#### Aquaculture

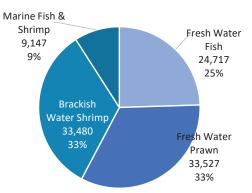
111	Cold Storages (2.43 lakh MT/Yr)
106	Processing Plants (5944 MT/day)
258	Ice Plants (5729 MT/day)



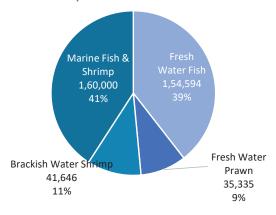
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Focus Areas for the Conclave: Brackish Water Shrimp, Fresh Water Prawn, Fresh Water Fish

#### GVA in Crore Rs 2023-24



Aqua Farmers - 2023-24



# Aqua Production across Districts (Brackish Water Shrimp/Fresh Water Prawn/Fresh Water Fish)

Andhra Pradesh showcases regional leadership in aquaculture, with significant contributions from inland and brackish water aquaculture.

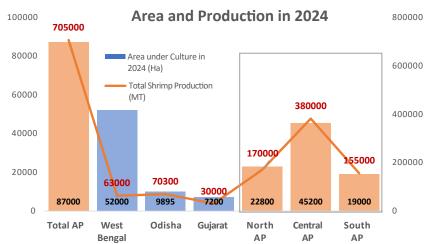
Districts exhibit notable variations in production, focusing on freshwater prawns and brackish water shrimp.

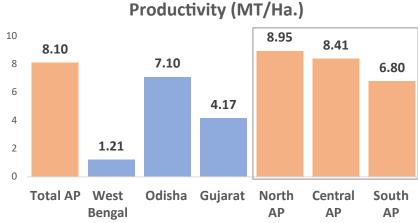
Proposed district-specific policy interventions aim to enhance production efficiencies.

Ambitious growth targets for marine and inland fish production have been set for 2024-2029, supported by a detailed budget allocation.

## AQUA PRODUCTION ACROSS DISTRICTS

## AP's Leadership: Details of 4 States in Shrimp Production





#### Seed Stocked (Lakh/Ha.) 7.37 8 x 100000 6.19 6.06 6 4.71 5 4.26 4 3 1.61 2 0.63 1 0 Total AP West Odisha Gujarat North Central South AP AP AP Bengal

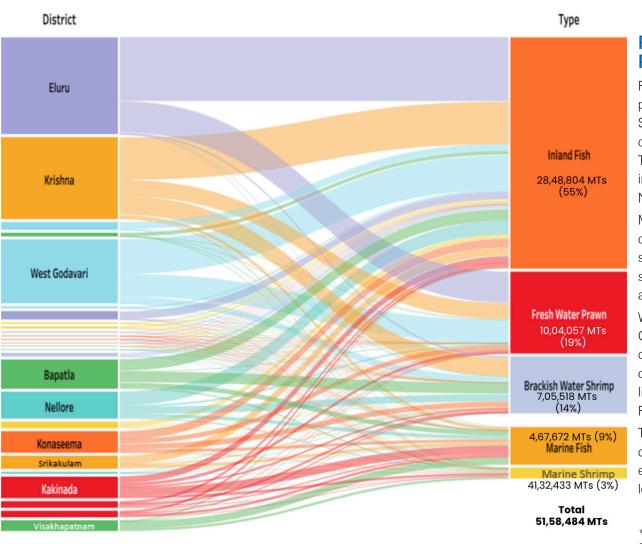
#### **Feed Conversion Ratio** 2.35 2.5 2 1.74 1.50 1.50 1.46 1.39 1.35 1.5 1 0.5 Total AP West Odisha Gujarat North Central South **Bengal** AP **AP** AP

North A.P.: Srikakulam, Vizianagaram, Visakhapatnam and East Godavari Central A.P.: West Godavari, Krishna, Guntur and Prakasam South A.P.: Nellore, Chifoor, YSR Kadapa, Ananthapuramu, and Kurnool

\*Data Source: Shrimp Crop Review Report 2024

## AQUA PRODUCTION ACROSS DISTRICTS

Region-Wise Key Contributors to AP's Aqua Industry



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## Regional Variations in Production Types

Freshwater Prawns (19% of total production) and Brackish Water Shrimp (14%) are significant contributors to aquaculture diversity. These categories are concentrated in specific districts like Krishna and Nellore.

Marine production (fish and shrimp combined) accounts for a smaller share (12% total), highlighting the state's inland and brackish water aquaculture focus.

While Eluru, Krishna, and West Godavari focus on Inland Fish, districts like Nellore show diversification into categories like Brackish Water Shrimp and Freshwater Prawn.

Targeted policy interventions could further enhance production efficiencies and align with district-level strengths.

<sup>\*</sup>Data source: Statistics Division, Fisheries Dept. Govt. of A.P., 2023-24



## Stakeholder Synergy for 5 Year Action Plan

#### 1. Key Challenges and Strategic Solutions:

- Addressing issues such as high production costs, disease management, and lack of insurance.
- Implementing targeted interventions for sustainability, like improved water quality, reduced antibiotic use, and biodiversity preservation.
- Empowering farmers with stable incomes, infrastructure improvements, and value-added processes.

#### 2. Collaborative Ecosystem:

- Integration of government organizations, private sector, financial institutions, research bodies, industries, and academic institutions.
- Significant contributions from global organizations like the World Bank, FAO, and NABARD to provide financial and technological support.

#### 3. Technological Innovations:

- Adoption of IoT, AI, and ML for real-time monitoring, disease detection, and production optimization.
- Automation across value chains to improve traceability, efficiency, and sustainability.

#### 4. Collaborations Driving Growth:

- Initiatives such as the FAO-GEF project, Integrated Aqua Parks, and watershed/cluster approaches are enhancing production diversity, exports, and farmer incomes.
- Precision aquaculture techniques led by CIBA are boosting yields and reducing waste.

#### 5. Entrepreneurship and Market Linkages:

- Shrimp farming has emerged as a key entrepreneurial venture, supported by robust supply chains, hatcheries, and informal credit systems.
- Advanced processing facilities and global market linkages have elevated Andhra Pradesh as a leader in the aquaculture industry.

A Strategic push to triple aquaculture GVA by 2028-29

#### **PRODUCTION**

Cumulative production increase to 914,143 MT (marine), 6,056,636 MT (inland), and 4,993,132 MT (cultured shrimp) by 2028–29.

#### **CULTURED AREA**

Increase the aquaculture-cultured area from 5.56 Lakh acres to 6.81 Lakh acres by 2028–29, adding ~30,000 acres annually from 2025-26

#### **INSURANCE COVERAGE**

comprehensive insurance schemes for aquaculture farmers, covering risks like disease outbreaks, natural disasters, and input losses, ensuring financial stability and resilience. 5-YEAR ACTION PLAN (2024-29) GVA FROM ₹1.01 LAKH CR TO ₹3.7 LAKH CR

#### CREDIT SUPPORT

₹15,000 to 20,000 Cr FinTech esp to tenant farmers through institutional support & streamlined credit access

#### **BUDGET ALLOCATION**

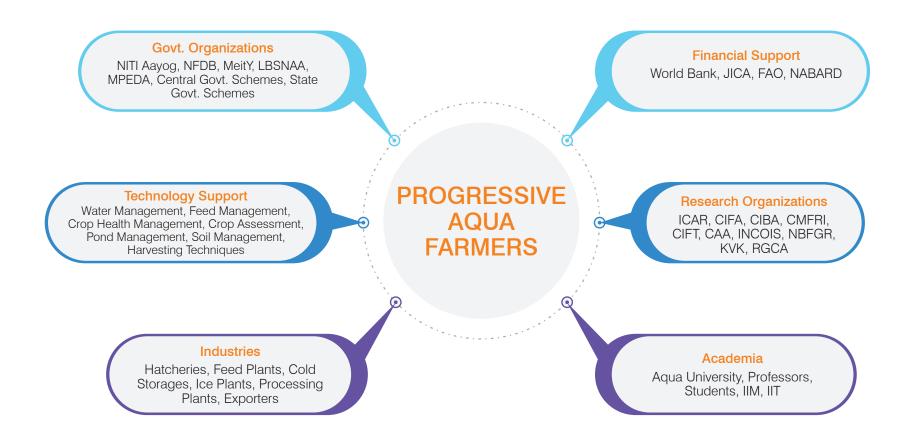
₹800-1000 Cr per year for investment in Infra, Insurance, Technology, Inputs (feed/seed/power)

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#### **TECHNOLOGY**

Cost of IoT/Sensors/Aerators/ Remote Sensing/Blockchain/Al and ML for Analysis

Aquaculture Innovation Accelerator: Driving Collaborative Growth



P4 in Aquaculture: Uniting for livelihood, security and protein sustainability

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Key Challenges and Strategic Solutions for Sustainable Aquaculture

#### **Issue: High Cost of Production**

Accumulation of waste products like uneaten feed and feces is common in aquaculture farms

Improved water quality, reduced environmental degradation

#### Issue: Productivity Enhancement

High usage of antibiotics and chemicals to control diseases and boost productivity

Reduced dependency on antibiotics, healthier ecosystems.

#### Issue: Quality of exports

Production costs and fluctuating market prices create instability.

Stable incomes and sustainable growth for farmers

#### Issue: Infrastructure

Farmed species
escape and
interbreed with wild
populations, reducing
genetic diversity.

Increased genetic diversity and resilience in wild populations

#### Issue: Disease Management

High stocking densities result in stress and disease among farmed species

Healthier farmed species and higher productivity

#### Issue: Climate Change

Temperature fluctuations and extreme weather events are causing production losses.

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Minimized losses and increased resilience to climate impacts

## From Ponds to Progress: Piloting & Scaling-up Strategy

#### Transforming Aquaculture: The FAO-GEF Initiative for Andhra Pradesh

Sustainable Practices, Resilient Communities, and a Greener Future

The FAO Project under GEF-8 aims to transform Andhra Pradesh's aquaculture sector into a sustainable, climate-resilient food system, focusing on biodiversity and environmental sustainability. With a \$13.15 million grant, it targets improved practices over 1.5 lakh hectares, reducing 4.7 million metric tons of emissions, and benefiting 1.28 lakh individuals, including 64,000 women. Launching in January 2025, the project will enhance resilience, strengthen the economy, and position Andhra Pradesh as a global leader in sustainable aquaculture.

#### Integrated Aqua Park: A Holistic Approach to Sustainable Aquaculture

Empowering Farmers, Enhancing Exports, and Driving Innovation

The Integrated Aqua Park in Andhra
Pradesh aims to revolutionize
aquaculture by providing end-toend solutions, including hatcheries,
processing units, and skill development
centers, while promoting sustainability.
It addresses seed quality issues,
enhances market linkages, and reduces
post-harvest losses, boosting farmer
incomes and seafood exports. With
tourism elements like aquariums and
food courts, the project creates jobs and
positions Andhra Pradesh as a global
leader in sustainable aquaculture.

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#### Tilapia & Seabass: Andhra Pradesh's Aquaculture Goldmine

Harnessing global demand with sustainable practices and premium exports.

Tilapia and seabass present significant opportunities for aquaculture development in Andhra Pradesh.
Tilapia, valued for its global demand, affordability, and mild taste, requires antibiotic-free cultivation and advanced harvesting infrastructure for export readiness. With moderate risk and higher returns than regular carp, technification of farms is crucial to boost sustainability and productivity.

Seabass, a premium seafood option with strong demand in US and European markets, offers high-profit margins.

Andhra Pradesh can capitalize by combating disease risks through advanced tools and branding seabass internationally.

## Watershed/Cluster based approach for Sustainable Growth

**Smart Monitoring for Resource Efficiency** 

Development of 2.2 lakh-acre watershed clusters.

Real-time resource optimization using satellite imagery, cloudbased monitoring platforms, and sensor networks ensures efficient water and nutrient use.

### Precision Aquaculture by CIBA : Automation Meets Innovation

Boosting Yields, Reducing Waste with Data-Driven Farming

Yield improvements of 2x–2.5x through optimized inputs and datadriven farming methods.

Transitioning from two to three crop cycles annually using automated feeding systems and precision data analytics to increase productivity and reduce resource wastage.

## Private Sector Innovation and Collaboration

Andhra Pradesh's aquaculture ecosystem, particularly in the shrimp sector, exemplifies the impact of active government support and private sector participation. The state alone ranks among the top five global shrimp producers, demonstrating the power of collaboration across value chain activities.

#### **Entrepreneurial Farming**

Shrimp farming is not a traditional occupation in Andhra Pradesh, but many farmers have entrepreneurially adopted it, showcasing resilience and adaptability. They have developed custom farming practices tailored to varied soil, water, and weather conditions, often seeking guidance from leading academics to optimize operations.

#### **Market Linkages**

Private players have built robust supply chains and created global awareness about Andhra Pradesh's aquaculture ecosystem. By addressing market needs and investing in necessary infrastructure, they have successfully connected local producers to international markets.

#### Hatcheries

Private players have significantly contributed by establishing and scaling a robust hatchery ecosystem, a cornerstone of the state's shrimp farming success.

#### Feed Dealership and Informal Credit

A crucial enabler has been the informal credit system created by private feed dealers. This financial support has empowered farmers and helped Andhra Pradesh emerge as the leading shrimp farming hub in India.

#### **Processing and Exports**

Entrepreneurs from the state have established advanced processing facilities, fostering trust among global buyers and driving a sharp increase in shrimp exports. These facilities have elevated the region's reputation for quality and reliability.

#### Harnessing Technology for Efficiency

#### Phases of Automation



Reduction of crop losses through automation of basic risk factors and alter systems Reduction of production cost through automation of feed management and optimization of energy utilization, saving up to 5% to 7% of costs per acre per year

Phase 2

Phase 3

Automation
of production
management
processes to
minimize the human
errors, improving
productivity by 15%
to 20% per year per
acre, and also enable
formal finance &
insurance, reducing
the input cost to 3%
per year per acre.

Improvement of productivity through the adoption of advanced (AI & ML based) farm advisory and early disease detection solutions

Phase 4

Phase 5

Automation of all value chain points along with seamless data flow to achieve accurate traceability and establish improved sustainability

#### Revolutionizing Aquaculture with Remote Sensing/Satellite Imagery

**Edge Technologies** – Optical Sensor Satellites, SAR Satellites, and Proprietary AI/ML Algorithms

**Pond Mapping, Classification and Status Monitoring** – Identify and geomap aquaculture ponds with Al-driven insights and Detect pond conditions (empty, active, or harvested) to estimate crop cycles.

Days of Culture (DoC) Tracking and Water Quality Analysis – Analyze historical & real-time data to determine shrimp growth stages and monitor key parameters (pH, salinity, ammonia, etc.) for better pond health.

Stocking & Harvesting Patterns, and Supply & Demand Forecasting – Predict trends to optimize supply chain management and leveraging Al models to anticipate market trends.

**Environmental Impact Assessment and On-Ground Validation** – Ensure sustainable aquaculture practices with ecosystem analysis and field studies













## Revolutionizing Market Access for Fishermen & SHGs



#### Role of ONDC

The Department of Commerce, Government of India, has launched the Open Network for Digital Commerce (ONDC), an initiative aimed at democratizing e-commerce. The objective is to empower sellers, MSMEs, merchants, farmers, fishermen, and consumers by providing enhanced market access through digital platforms.

The Fisheries Department has facilitated the onboarding of potential sellers such as retail shops, traders, farmers, fishermen, Fishermen Cooperative Societies (FCS), Self-Help Groups (SHGs), Farmer Producer Organizations (FPOs), and Fishery Farmer Producer Companies (FFPCs).

As of now, 1,606 registrations have been completed, and 1,146 sellers are actively conducting online business through the ONDC platform, contributing significantly to the digitalization of the fisheries sector.

This initiative aligns with the government's vision to enhance the inclusion of small-scale fisheries and allied sectors in the broader e-commerce ecosystem, thereby boosting economic growth and livelihoods in rural and coastal communities.



#### **Promoting Domestic Sales**

Between 2005 and 2020, India's annual per capita fish consumption increased from 4.9 kg to 8.9 kg, reflecting a growing preference for fish in the diet. Encourage wider consumption of fish and seafood within India by enhancing local market linkages, awareness campaigns, and retail accessibility.



#### **Nutritional Powerhouse**

Fish is a healthier alternative to red meat, rich in Vitamin D3, B12, A, Magnesium, Iron and Zinc, essential for immunity, brain function, and overall well-being.



#### **Empowering SHGs**

Strengthening Self-Help Groups (SHGs) by supporting fish processing, value addition, and direct-to-consumer sales, ensuring economic growth and sustainability in aquaculture.

Transforming Marine Fisheries via Sustainable Harbors, DeepTech, and Blue Ocean Economy Innovation

#### Promotion of Marine Fisheries in Andhra Pradesh

Andhra Pradesh, with a 1028 km coastline across 12 coastal districts, has 65 coastal mandals and 555 coastal villages, supported by 350 notified fish landing centers. The state has a marine fisherman population of over 850,156, with 163,427 active marine fishermen operating 29,398 registered fishing crafts. The State has 4 fishing harbours, 350 fish landing centers, and 29,516 fishing crafts, categorized into 1,529 mechanized crafts, 21,800 motorized crafts, and 6,187 non-motorized crafts.

#### Fishing Harbors:

This is a significant initiative aimed at enhancing the livelihoods of coastal fishermen, preventing their migration, and promoting hygienic fish handling to boost seafood exports. Under this program, the government has embarked on the construction of (10) state-of-the-art fishing harbors. In Phase I, with a total outlay of ₹3,699.08 crores, four fishing harbors are under development at Juvvaladinne, Nizampatnam, Machilipatnam, and Uppada. Phase II involves proposals for six additional fishing harbors, including Budagatlapalam, Pudimadaka, and the modernization of Visakhapatnam Harbor.

#### Fish Landing Centres:

To support the sector further, the government is constructing six fish landing centers at key locations such as Chintapalli and Bheemilli, with a total budget of ₹126.91 crores.

#### Floating Jetties:

Under the Sagarmala initiative, 28 fish landing center locations in Andhra Pradesh have been proposed for the development of floating jetties with landside facilities. In Phase 1, 12 projects have received concurrence, with a financial outlay of ₹308.86 crore. The AP Maritime Board to act as the executive agency for implementing the projects.

#### **Tracking Devices:**

The state has also undertaken the installation of transponders on 23,058 mechanized and motorized boats to improve safety, provide real-time weather updates, and enhance fishing efficiency. So far, 1,205 transponders have been installed under the Pradhan Mantri Matsya Sampada Yojana (PMMSY), with completion targeted by March 2025.

#### Restoration of Pulicat Lake:

Another critical project is the restoration of Pulicat Lake, which has shrunk to 297 square kilometers, adversely affecting 20,000 fishermen families. The government plans to reopen the sea mouth at Rayadaruvu Village with an estimated budget of ₹97.09 crores under the Sagarmala program, with funding shared equally between the central and state governments. CRZ clearance for the project has been obtained, and the Andhra Pradesh Maritime Board will oversee its execution.

#### Blue Ocean Economy

The Blue Ocean Economy represents a transformative growth node, harnessing the vast potential of oceans and marine resources to drive sustainable development. It plays a pivotal role in ensuring food security, alleviating poverty, mitigating and building resilience to climate change impacts, enhancing trade and investment, improving maritime connectivity, promoting economic diversification, creating jobs, and fostering socio-economic growth. Key sectors and activities (11) under the Blue Economy include fishing (capture fishery, aquaculture, seafood processing, and export), marine biotechnology (pharmaceuticals, chemicals, seaweed harvesting, and marine-derived bioproducts), and minerals (oil and gas, deep-sea mining for rare earth metals

and hydrocarbons). It also encompasses marine renewable energy (offshore wind, wave, and tidal energy production), marine manufacturing (boat building, sail making, and aquaculture technology), and shipping, ports, and maritime logistics (shipbuilding, port operations, and freight forwarding). Additionally, marine tourism and leisure (scuba diving, whale watching, and coastal tourism), marine construction, marine commerce (financial, legal, and insurance services), marine ICT (consultancy, geoinformatics, and submarine telecom), and education and research (training and R&D) are integral components. By integrating these diverse sectors, the Blue Ocean Economy supports sustainable development, environmental conservation, and inclusive economic growth.

#### Aqua Culture Sustainability Strategies

#### AREA EXPANSION MEASURES

- Conversion of potential areas in Non Aqua Zone, into Aqua Zones and issue Licenses
- 2. Potential areas in waterlogged, unproductive agriculture areas to be declared as aqua zones.
- 3. Expansion of culture area through Cage culture, Pens, RAS, Biofloc, FRP tanks, HDPE sheets & Nurseries
- 4. New tanks to be taken up in fallow lands in coastal areas

#### **ENHANCEMENT OF PRODUCTION BMPs**

- 1. Culture of new Species, area conversion into shrimp farming, stocking High density in open waters
- 2. Usage of Hybrid/High vigor seed, BMPs and AQF Brooders
- 3. Crop rotation, Mixed cropping, Poly culture, sludge removal circular tanks, Pond toilet, Bio security
- 4. Biofloc Nursery seed with 3-4 crops with high densities
- 5. Eco-friendly-organic Aqua culture, Cluster approach-community farming.

#### REDUCTION OF PRODUCTION COSTS

- 1. Alternative/Live feed reduce feed cost and not to exceed FCR 1:1
- Decrease crop period by adopting stocking of advance size seed from Biofloc Nurseries
- Adoption of latest Technologies like IOT, Auto feeders, Drones
- 4. Decrease usage of Antibiotics, medicines, chemicals shifting to usage of organic Probiotics.
- 5. Increase Domestic per capita consumption with lower count 80-100

#### **INCREASE IN EXPORTS**

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- 1. Control of usage of Banned Antibiotics
- New labs, LCMSMS Aqua Labs upgradation, frequent testing
- 3. Traceability and issue of licenses to all farmers with Geo tag
- Shifting to new markets, culture for targeted countries export, low count and medium count, reduce taxes (CVD) and dumping duty
- 5. 100% testing of export products without rejections

#### **Aquaculture Accelerator**

GFST is a platform for policy research and sustainable transformation, emphasizing deep tech applications across sectors. We drive meaningful change by convening key stakeholders, such as in our Deep Tech/GovTech Innovation Conclave in Vizag, which shaped the next era of governance and led to the creation of a Health Al digital stack for the health department.

Our impact extends beyond events—we actively collaborate with government departments post-conclave, providing hand-holding support to drive real-world implementation. Building on this momentum, we are now hosting the Aquaculture Innovation Conclave to revolutionize sustainable aquaculture through technology-driven solutions.

### Stakeholder Aggregation & Regular Engagement

- Establish a platform for seamless interaction among government authorities, industry players, farmers and research institutions.
- Conduct regular roundtable discussions, one-on-one consultations, and expert panels to address challenges and share insights.

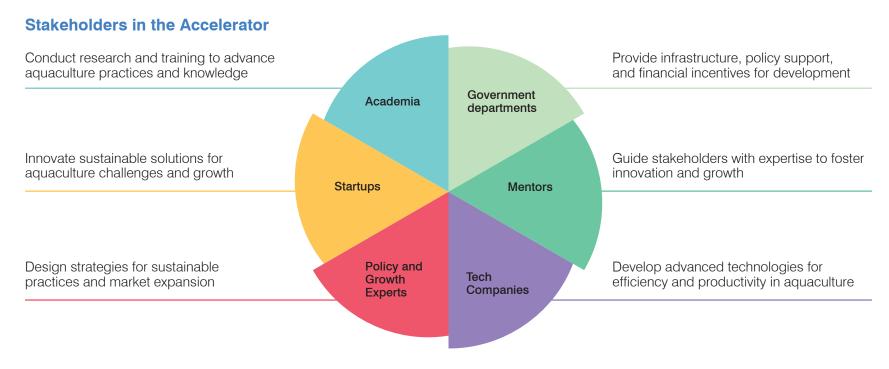
### Knowledge Repository & Research Hub

- Serve as a central repository for research, industry best practices, and policy guidelines to drive informed decision-making.
- Collaborate with research institutions to promote R&D in feed quality, hatchery innovations, disease management, and sustainable farming techniques.

#### **Policy Advocacy & Support**

- Work closely with government bodies to align policy frameworks with industry needs, ensuring sustainable growth and global competitiveness.
- Provide data-driven recommendations for policy enhancements, subsidies, and regulatory simplifications.

#### **Aquaculture Accelerator**



#### **Implementation Strategy**

#### Establish a Digital Knowledge & Collaboration Platform

 Develop an online hub for stakeholders to share insights, research papers, policy updates, and market trends.

#### Regular Interactive Sessions & Conferences

 Organize bi-annual Aquaculture Summits and Thematic Working Groups focusing on feed, hatcheries, disease management, and sustainability.

#### **Government & Industry Roundtables**

• Facilitate structured discussions between policymakers and industry leaders to identify bottlenecks and suggest reforms.

#### **Innovation & Incubation Programs**

• Encourage startups and entrepreneurs to develop new technologies, Aldriven monitoring systems, and sustainable aquaculture practices.

# Survey Findings and Key Takeaways

A: Graphical Analysis

B: DeepTech, AI/ML based Analysis

Rapid Survey: Conducted from 5th to 23rd January 2025 for actionable insights.

**Real Time Feedback:** Addressing farmers' needs promptly with a perception-driven approach.

**Inclusive Reach:** Ensured participation from all farmers for comprehensive data.

**Tech-Driven Analysis:** Leveraged DeepTech tools for efficient insights and action.

**Data-Led Solutions:** Enabling Area/Season-specific strategies for aquaculture growth.

Real-time Governance through Command Control Centre with Farmer-Specific Call Centre Outreach

Systems for Impact Assessment are being developed.

## SURVEY FINDINGS AND KEY TAKEAWAYS

## Designing the Framework for Data Analysis

#### **Rapid Survey**

Conducted from 5th to 23rd January 2025 for actionable insights.

#### Realtime Feedback

Addressing farmers' needs promptly with a perception-driven approach.

#### **Inclusive Reach**

Ensured participation from all farmers for comprehensive data.

#### **Tech-Driven Analysis**

Leveraged DeepTech tools for efficient insights and action.

#### **Data-Led Solutions**

Enabling Area/Season-specific strategies for aquaculture growth

This survey aims to gather comprehensive data on aquaculture practices, including species cultured, production volumes, investment, insurance coverage, and technology adoption. By collecting this information, the study seeks to understand the current status and trends in aquaculture, which can inform policy-making, resource allocation, and the development of support programs for farmers.

The rapid survey data was analysed using AI/ML and other latest tools. The Outcomes of the survey are as follows:

Geographical distribution: Which districts, mandals, and villages are active in aquaculture?

Landholdings: What is their ownership structure (own or lease)?

Operational details: What type of aquaculture is practiced (freshwater or brackish water),

and what is the extent of the ponds?

Economic factors: What are the investments made, sources of finance, and the value of production?

Technology usage: What modern technologies are being adopted in aquaculture?

Species-specific data: What species are being cultured, and what are the production and crop patterns?

Risk management: Are farmers insured, and what risks are covered

Year-wise comparison: How does aquaculture vary over the years, including 2023-24, 2022-23,

and 2021-22?

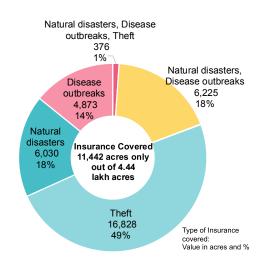
## SURVEY FINDINGS AND KEY TAKEAWAYS

A: Graphical Analysis
Technologies Implemented;
Cultivated Landholding Size;
Insurance Coverage Types

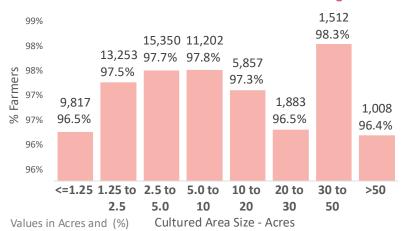
#### **Insurance Coverage**

In 2023-24, 97% of the 4.44 lakh acres (4.32 lakh acres) lacked insurance coverage.

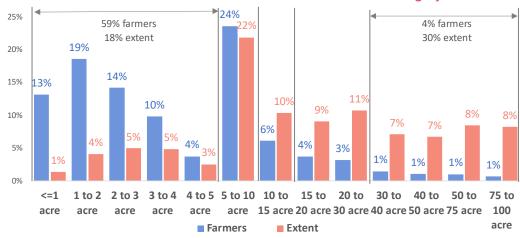
Only 3% (11,442 acres) were insured, with just 1% covering all three risks: natural disasters, disease outbreaks, and theft. Of the insured areas, 49% covered theft, 36% covered natural disasters, and 33% covered disease outbreaks. A comprehensive insurance policy covering all risks is crucial to support farmers financially and ensure operational continuity.



#### Insurance Not Covered Vs Cultured Land holding size



#### Farm Size Category - Farmers and Extent



- 59% (35,527) farmers cultivating farm size 5 acres and below (extent: 0.79 lakh acres, 18% of total extent)
- 4% (2,518) farmers cultivating farm size above 30 acres (extent: 1.35 lakh acres, 30% of total extent)
- 17% (10,258) farmers with above 10 acres holding 60% of total extent (2.68 lakh acres)

Category	No. of Farmers	Total Area	Farmers	Extent
<=1 acre	7,871	6,114	13%	1%
1 to 2 acre	11,097	18,115	19%	4%
2 to 3 acre	8,475	22,124	14%	5%
3 to 4 acre	5,852	21,376	10%	5%
4 to 5 acre	2,232	11,160	4%	3%
5 to 10 acre	14,094	96,785	24%	22%
10 to 15 acre	3,636	45,900	6%	10%
15 to 20 acre	2,221	40,063	4%	9%
20 to 30 acre	1,883	47,402	3%	11%
30 to 40 acre	876	31,323	1%	7%
40 to 50 acre	637	29,845	1%	7%
50 to 75 acre	606	37,477	1%	8%
75 to 100 acre	399	36,458	1%	8%
Total	59,879	4,44,141	100%	100%

\*Survey Data as on 23/01/2025

A: Graphical Analysis
Technologies Implemented;
Cultivated Landholding Size;
Insurance Coverage Types

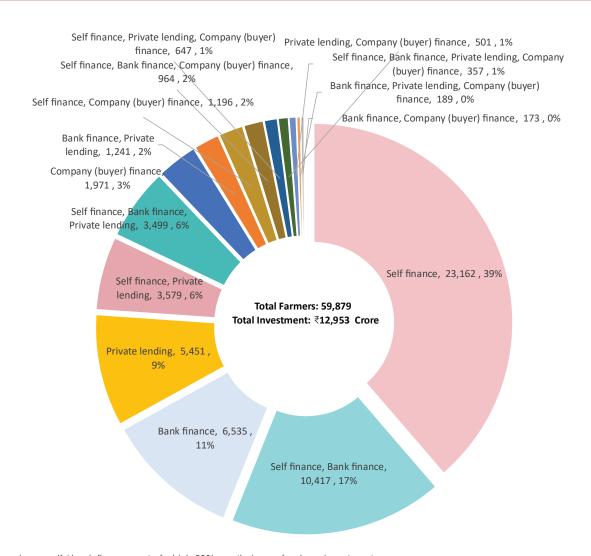
#### Technology Used Vs Productivity in Shrimp/Prawn Culture

Technology Used		Extent in Acres	Average Extent/ Farmer	Productivity/ acre	income/ acre	Investment/ acre	Value/ acre
Auto feeders	303	3,173	10	4.54	2.18	7.84	10.02
Vertical aquaculture	57	216	4	3.20	2.51	2.94	5.45
Water Filters, Auto feeders, Power monitoring technology	5	138	28	2.86	0.45	1.62	2.07
Water Filters, Water quality sensors (DO/Salinity/Hardness etc.)	176	887	5	2.46	3.20	4.11	7.31
Water Filters, Biofloc, Auto feeders, Power monitoring technology	5	127	25	2.18	2.56	2.55	5.11
Water quality sensors (DO/Salinity/Hardness etc.)	1,657	9,625	6	2.07	1.09	3.48	4.56
Power monitoring technology	1,150	7,009	6	2.01	1.73	3.39	5.12
Water quality sensors (DO/Salinity/Hardness etc.), Vertical aquaculture	54	390	7	1.92	0.78	1.95	2.73
Water Filters	474	2,626	6	1.88	0.86	3.48	4.33
Water Filters, Biofloc, RAS, Water quality sensors (DO/Salinity/Hardness etc.)	73	399	5	1.84	1.21	2.19	3.40
Water Filters, Biofloc	5	129	26	1.78	1.95	6.31	8.26
Water Filters, Power monitoring technology	55	1,184	22	1.58	0.72	2.00	2.72
RAS	9	133	15	1.57	1.49	3.41	4.89
Biofloc	401	2,730	7	1.26	0.59	1.68	2.27
Water Filters, Biofloc, RAS, Auto feeders	4	102	26	0.92	-0.12	1.21	1.09
Water Filters, Biofloc, Auto feeders	2	125	63	0.60	-0.03	0.64	0.61

- · Auto feeders and Vertical aquaculture technologies implementing in 3,173 acres by 303 farmers, showing better productivity more than 3.2 tonnes/acre
- The combination of Water Filters, Water quality sensors, Biofloc, Auto feeders and Power monitoring technologies showing better income (2.56 to 3.2 lakh rupees per acre).

A: Graphical Analysis
Technologies Implemented;
Cultivated Landholding Size;
Insurance Coverage Types

Investment Sources in Aquaculture: Distribution of Farmers in Different Financing Models



- Two-thirds (67%) of the farmers rely on self / bank finance, out of which 39% use their own funds as investment
- 13% (7, 922) of the farmers depend on private lenders and company buyers, out of 7,922 farmers, 6454 farmers (81%) farming less than 10 acres

A: Graphical Analysis
Technologies Implemented;
Cultivated Landholding Size;
Insurance Coverage Types

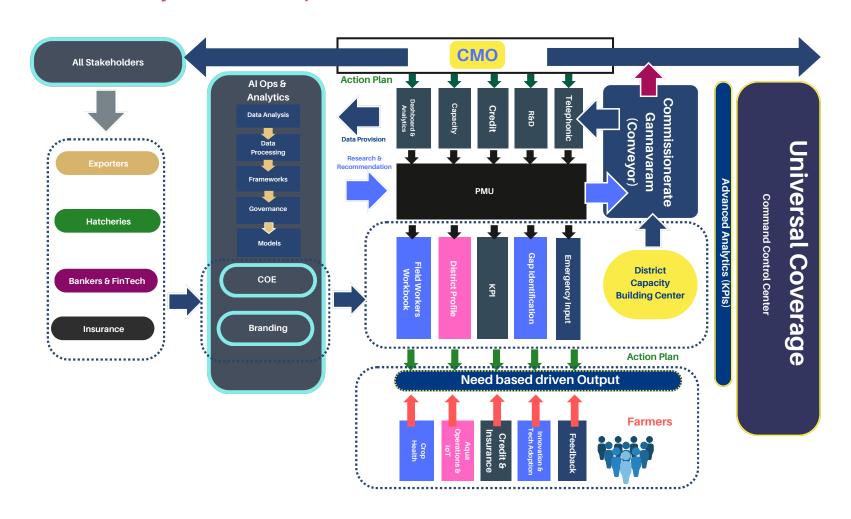
# Multi-Species Cultivation Correlation-2023-24

- Strong Correlation Among Carps Rohu, Catla, and Mrigal exhibit high positive correlations, indicating compatibility in polyculture.
- Weak Association Between Shrimps and Crabs Vannamei and Tiger Shrimp show low correlation with Mud Crab and Orange Crab, suggesting different habitat needs.
- Seabass and Roopchand are Outliers These species have weak or negative correlations with most others, indicating unique ecological requirements.

Species	Vannamei	Tiger Shrimp (p. monodon)	Seabass	Mud Crab	Orange Crab	Rohu	Catla	Roopchand	Pangassius	Common Carp	Mrigal	Grass Carp	Silver Carp	M. Rosenbergi
Vannamei	1.00	(0.19)	(0.11)	(0.06)	(0.01)	(0.57)	(0.42)	(0.23)	(0.23)	(0.05)	(0.12)	(0.06)	(0.02)	(0.02)
Tiger Shrimp (p. monodon)	(0.19)	1.00	(0.01)	0.08	(0.00)	(0.09)	(0.07)	(0.03)	(0.03)	(0.01)	(0.02)	(0.01)	(0.00)	(0.00)
Seabass	(0.11)	(0.01)	1.00	(0.00)		(0.05)	(0.03)	(0.02)	(0.02)	(0.00)	(0.01)	0.00	(0.00)	(0.00)
Mud Crab	(0.06)	0.08	(0.00)	1.00	(0.00)	(0.03)	(0.02)	(0.01)	(0.01)	(0.00)	(0.01)	(0.00)	(0.00)	(0.00)
Orange Crab	(0.01)	(0.00)		(0.00)	1.00	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Rohu	(0.57)	(0.09)	(0.05)	(0.03)	(0.00)	1.00		0.08	0.02			0.09	(0.01)	(0.01)
Catla	(0.42)	(0.07)	(0.03)	(0.02)	(0.00)		1.00	0.05	(0.04)				(0.00)	(0.00)
Roopchand	(0.23)	(0.03)	(0.02)	(0.01)	(0.00)	0.08	0.05	1.00			(0.01)	(0.01)	0.00	(0.00)
Pangassius	(0.23)	(0.03)	(0.02)	(0.01)	(0.00)		(0.04)	0.31	1.00		(0.02)	(0.01)	(0.00)	(0.00)
Common Carp	(0.05)	(0.01)	(0.00)	(0.00)	(0.00)					1.00				(0.00)
Mrigal	(0.12)	(0.02)	(0.01)	(0.01)	(0.00)			(0.01)	(0.02)		1.00			(0.00)
Grass Carp	(0.06)	(0.01)	0.00	(0.00)	(0.00)	0.09		(0.01)	(0.01)			1.00	0.01	(0.00)
Silver Carp	(0.02)	(0.00)	(0.00)	(0.00)	(0.00)	(0.01)	(0.00)	0.00	(0.00)				1.00	(0.00)
M. Rosenbergi	(0.02)	(0.00)	(0.00)	(0.00)	(0.00)	(0.01)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	1.00

B: DeepTech, AI/ML based Analysis

Command Control Management with SMART Notification & feedback based Predictive Analytics and DeepTech dashboard framework



B: DeepTech, AI/ML based Analysis

## Leveraging AI, ML, and DeepTech for Advanced Aquaculture Data Insights

Total Aqua Cultivating Farmers

57.1k

Total Farmers - Aqua Culture

927k
Total Production (in Tonnes)

Total Production 2023-24

241k
Total Production (in Tonnes) - 2022-

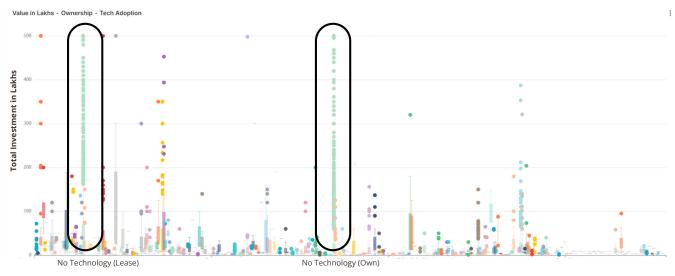
Total Production 2022-23

Total Production (in Tonnes) 2021-22 : 150k

Total Production (in Tonnes) 2021-22

Species Cultivation - Adoption 2022-23 and 21-22

☐ COUNT(Name) □ Species\_cultivated\_2022-23 □ No ☐ Yes Species\_cultivated\_2021-22 566 3.16k 4.77k Brackish Wate 3.73k 889 7.26k 1.54k 1.25k 8.51k 10.3k Fresh Water 1.82k 2.13k 15.3k Brackish Wate 2.53k 3.01k Fresh Water 26.7k



Ownership type + Technology Adopted

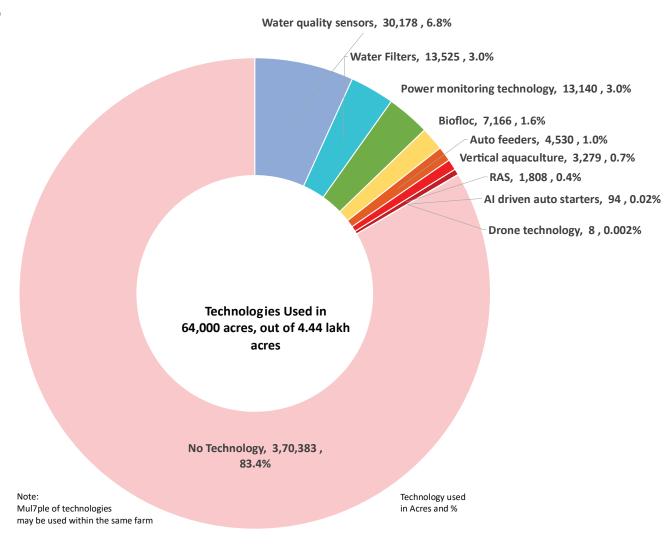
\*Survey Data as on 20/01/2025

B: DeepTech, AI/ML based Analysis

Covered 60,000 farmers, 4.44 lakh acres and 8 Districts

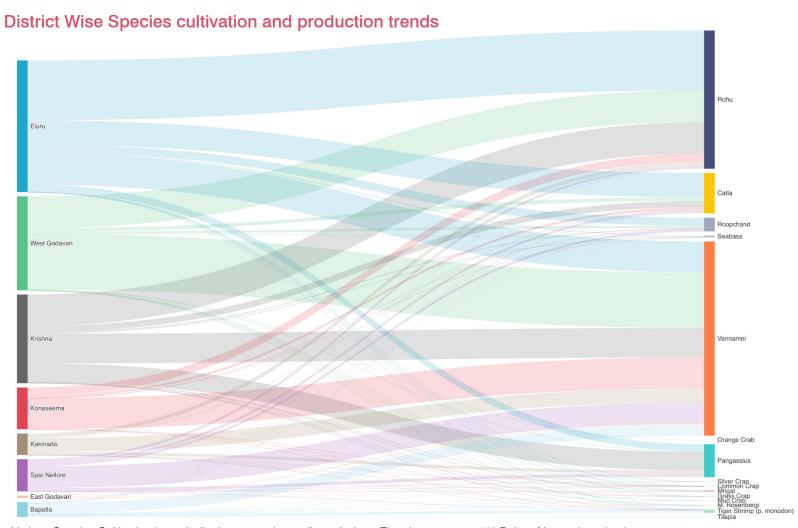
#### **Technologies Used**

Only 14% of the 4.44 lakh acres utilize technology, with 86% remaining untapped. Among the 64,000 acres using technology, 41% employ water quality sensors, while drone usage is minimal (0.01%). Educating farmers on technology adoption is crucial to boost productivity.



2D 42 D 2D 2D

B: DeepTech, AI/ML based Analysis



- Various Species Cultivation in each district as per data collected where Eluru has approx. 45% Rohu of its total production
- West Godavari has approx. 60% Vannamei of its total production
- Krishna is highly spread with (35%) Rohu, (32%) Vannamei and (21%) Pangassius of its total production

\*Survey Data as on 20/01/2025

**B:** Cluster Analysis

#### **Data Overview:**

Original Shape: 57073 x 22, Final Shape: 52275 x 23, Null Values: 50+

Reason: All the columns exhibited no relation to the other dependent variables (>95% null)







Cluster 2

27,270



Cluster 3

4,722

#### **Premium Yield Farms**

Production Level: High production (area > 10 acres or high yield per unit area).

Value: Species of high economic value.

Species: Seabass, Rohu, M. Rosenbergi, Vannamei, Tiger Shrimp (P. monodon), Mud Crab

Cohort: Large-scale, high-value aquaculture for export and premium markets.

Avg. Production (in Tonnes): 10.0 Avg. Investment (in Lakhs): 27.27 Species Cultivated (Min Count): 1.0 Species Cultivated (Max Count): 4.0

#### Subsistence Farms

Low Production Inferior Value Species

Production Level: Low production (area < 10 acres).

Value: Species of low economic value.

Species: Catla, Pangassius, Roopchand, Common Carp, Pabda, Mrigal, Grass Carp, Silver Carp, Tilapia

Cohort: Small-scale operations focused on local or subsistence markets.

44

Avg. Production (in Tonnes): 4.15 Avg. Investment (in Lakhs): 7.29 Species Cultivated (Min Count): 1.0

Species Cultivated (Max Count): 4.0

## Niche High value Farms

Low Production High Value Species

Production Level: Low production (area < 10 acres).

Value: Species of high economic value

Species: Seabass, Rohu, M. Rosenbergi, Vannamei, Tiger Shrimp (P. monodon), Mud Crab

Avg. Production (in Tonnes): 3.83 Avg. Investment (in Lakhs): 10.20 Species Cultivated (Min Count): 1.0 Species Cultivated (Max Count): 4.0

Disclaimer: The analysis is subjected to quality of data collected

**B: Cluster Analysis** 

By targeting these diverse audience segments with an impactful approach that aligns with the specific needs and goals of each target cluster, governance can be enhanced by 27-30% further



1,605



Cluster 5



Cluster 6

1,553

#### Regional Balanced Farm

Medium Production High Value Species

Production Level: Medium production (area = 10 acres or moderate yield).

Value: Species of high economic value

Species: Seabass, Rohu, M. Rosenbergi, Vannamei. Tiger Shrimp (P. monodon), Mud Crab

Avg. Production (in Tonnes): 32.48

Avg. Investment (in Lakhs): 59.39

Species Cultivated (Min Count): 1.0

Species Cultivated (Max Count): 4.0

#### High Species Variant Bulk Protein Farms

Production Level: Medium production (10

16,930

tonnes)

Value: Species of low economic value

Species: Catla, Pangassius, Roopchand, Common Carp, Pabda, Mrigal, Grass

Carp, Silver Carp, Tilapia

Tech Used: Yes (> 40%)

Avg. Production (in Tonnes): 37.10

Avg. Investment (in Lakhs): 42.24

Species Cultivated (Min Count): 1.0

Species Cultivated (Max Count): 4.0

45

#### Mass Market Farms

Production Level: High production (area > 10).

Value: Species of low economic value.

Species: Catla, Pangassius, Roopchand, Common Carp, Pabda, Mrigal, Grass

Carp, Silver Carp, Tilapia

Avg. Production (in Tonnes): 10

Avg. Investment (in Lakhs): 15.53

Species Cultivated (Min Count): 1.0

Species Cultivated (Max Count): 4.0

# B: DeepTech, AI/ML based Analysis

#### 1. How does technology adoption impact production?

Technology Adopted Cultivators (2023-24): Average production exceeds 50 tonnes with minimal investments of 10-20 lakhs.

Non-Technology Cultivators: Higher costs and lower yields observed across districts.

Avg Production is more around 10-12 Tonnes in Tech Adopted Farms compared to Non-Tech Farms with optimal investment and minimal insurance coverage

Avg. Investment is 10 -30 Lakhs in Tech based farms and more than 50 lakhs and in some cases > 2 Crores in Non-Tech based farms (need to push for Tech Adoption)

Significance: Promotes the need for greater technology adoption to optimize investment and maximize production.

#### 2. What are the insurance coverage statistics?

2023-24: 91% of farmers still lack insurance coverage.

Overall: Over 97% lack coverage, necessitating evaluation for tailored credit and insurance plans.

Significance: Critical for risk management and securing sustainable growth.

#### 3. How can insurance awareness and coverage benefit farmers?

Risk Management: Helps mitigate losses due to unforeseen events.

Additional Benefits: Offers credit support and stabilizes incomes.

Significance: Drives sector resilience and builds farmer confidence.

#### 4. What species show the best cultivation potential?

Vannamei: Highly cultivated species in 2023-24.

Rohu: Better average production and investment value, emerging as a viable alternative.

Significance: Multi-species cultivation diversifies risks and enhances profitability.

#### 5. What trends are observed in multi-species cultivation?

Correlation: >0.60 between multi-species cultivation and production value in 2023-24.

Significance: Highlights the benefits of diversified cultivation strategies to optimize returns.

#### 6. What are district-specific insights?

Eluru: 45% of total production is Rohu.

West Godavari: 60% of total production is Vannamei. Krishna: 35% Rohu, 32% Vannamei, 21% Pangassius.

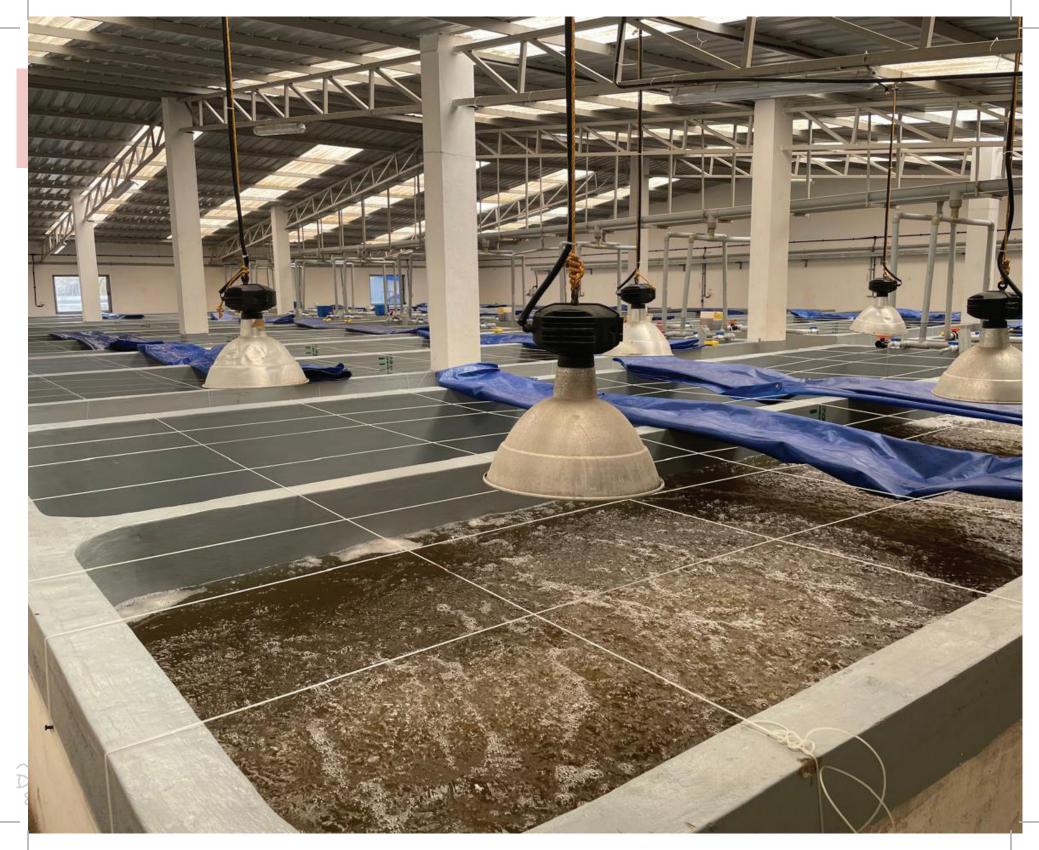
Significance: Provides a roadmap for species prioritization based on district strengths.

# 7. How to reach 30% growth and how do field agents and outreach play?

750 Field Agents: Targeting 1 lakh farmers by incorporating tech into all 50K farmers and promoting best practices

WhatsApp Governance: Enhances communication and governance.

Significance: Strengthens the connection between stakeholders and farmers, facilitating faster adoption of best practices.



# Key Themes for Conference

Welcome Questions: Open forum for inquiries and discussions.

Expert Replies: Dedicated experts available for addressing queries.

Panel Presentation: Expert panel PPT for comprehensive insights and guidance.

WhatsApp Groups: Farmers Group, Private Stakeholders Group, Department Functionaries Group

Contact Channels: Website, Mobile, WhatsApp Support

Suggestions/Comments received by stakeholders are added to the end of the document

# KEY THEMES FOR CONFERENCE

Improved farm productivity | Sustainable tech adoption | Optimized value chains Data-driven governance | Enhanced private collaboration



# Sustainable Aquaculture and Farmer Empowerment

- Implement climate-resilient practices and productivity enhancement techniques.
- Ensure equitable farmer growth through fair returns and insurance coverage



# Technology-Driven Growth and Protein Security

- Leverage fintech, Al, IoT, and blockchain to modernize operations and boost efficiency.
- Drive demand, local sales, and nutritional awareness with MSME support and innovative tools



# End-to-End Value Chain Optimization

- Build cold chain and processing infrastructure to support seamless operations.
- Integrate advanced technologies and GI-based branding to enhance market reach



# Data-Driven Governance and Policy Monitoring

- Utilize AI, ML, and data-driven tools to enhance governance and policy outcomes.
- Strengthen state-level management structures for sustainable credit systems and capacity building.



# Innovation in Inputs and Private Sector Collaboration

- Promote cost-effective feed, advanced tools, and superior broodstock for sustainability.
- Foster private-sector partnerships through the P4 model to boost innovation.

# WHY ATTEND THE CONCLAVE?

**ED** (50) **D** 

## **Driving Innovation**

Discover how cutting-edge technologies like AI, IoT, drones, and blockchain are transforming aquaculture practices for better efficiency and productivity.

## Infrastructure and Value Addition

Delve into plans for state-of-the art fishing harbours, cold chain systems, and advanced processing facilities to boost value-added exports.

# **Prioritizing Sustainability**

Explore Andhra Pradesh's efforts in climate-resilient aquaculture, eco-friendly farming methods, and sustainable marine practices.

## **Achieving Global Excellence**

Unpack strategies for positioning

Andhra Pradesh as a leader in sustainable

and quality seafood exports.

# **AGENDA**

# DAY 1 (16.02.2025)

# Internal LAB and Round Table with 35-40 Experts & Farmers

Afternoon: Setting the Stage

Inaugural Workshop: Key stakeholders (policy makers, researchers, fintech, aqua farmers, exporters) discuss data-driven insights on aquaculture trends, challenges, and strategies.

Outcome: Draft roadmap for 30% year-onyear growth over 5 years.

#### Evening

Thematic Group Discussions: Focus on 5 Thematic groups viz., sustainability, technology, value-chain optimization, smart governance and P4 models.

Outcome: Actionable goals for each theme.

# DAY 2 (17.02.2025)

#### Formal Inauguration of Conclave

**Morning:** Collaborations and Conclave Inauguration

Workshop Continuation: Refinement of ideas and group presentations with expert feedback.

Afternoon: Conclave Inauguration

Keynote by Hon'ble Minister: Vision 2030— Transforming Aquaculture.

Panel discussions on sustainability, technology, value-chain optimization, smart governance and P4 models involving women/entrepreneur empowerment.

Launch of new initiatives.

**Night:** Roundtable on strengthening People-Public-Private Partnerships (P4).

# FINAL DAY (18.02.2025)

### HCM interaction and Launch of 5 Year Action Plan

Morning to Lunch: Vision, Innovation, and Implementation Leadership Meet: HCM and 25 leaders discuss scaling Andhra Pradesh's aquaculture globally.

**Live Demonstrations:** Advanced technologies and sustainable practices showcased.

**Plenary:** Consolidated findings, HCM remarks and launch of 5-Year Aquaculture Vision Plan as a global aquaculture hub.

# **ANNEXURE: SUGGESTIONS/COMMENTS**

#### 10 KEY AREAS FOR PROMOTION OF AQUACULTURE SECTOR AND SEAFOOD EXPORTS IN ANDHRA PRADESH

Key Area	Actions required
Enhancement of Production and Productivity	<ul> <li>Promotion of advanced technologies(RAS, IMTA, Bio-floc, cage culture, pen culture, intensive farming etc.).</li> <li>"Land Lease Policy for coastal aquaculture" for identification of potential areas and expansion</li> <li>"Reservoir Leasing Policy" for increasing productivity and production from reservoirs</li> <li>Production, supply and stocking of disease-resistant and genetically improved fish and prawn seed in public water bodies and promotion of captive seed nurseries under MGNREGS.</li> <li>Revive and strengthen Govt. Fish Seed Farms with adequate infrastructure and staff.</li> <li>Promote automation and IoT-based tools for smart aquaculture.</li> <li>Promotion of cluster approaches through aquaculture societies</li> </ul>
Environmental Sustainability	<ul> <li>Adherence to "Pre-cautionary principles of Environmental Law" and "Polluter Pay Principle"</li> <li>Promotion of eco-friendly aquaculture practices and organic farming using organic inputs</li> <li>Reduce carbon emissions and soil degradation.</li> <li>Taking up de-silting and de-weeding of creeks, canals, drains for free flow of water</li> <li>Allocation of free irrigated water to aquaculture farmers through Water Leasing Policy.</li> <li>Regulate invasion of exotic species and up-keeping biodiversity</li> <li>Strict prohibition on aquaculture activities in mangroves, ecologically sensitive areas and agricultural lands.</li> </ul>

Key Area	Actions required
Diversification in Aquaculture	<ul> <li>Promotion of alternate species both in freshwater (GIFT Tilapia, Amur carp, Scampi, Jayanthi rohu) and Brackishwater (Mud crab, Marine Finfish and indigenous shrimp)</li> <li>Establishment of hatcheries, brood banks, Broodstock Multiplication Centre's, Nucleus Breeding Centre's in P4 model for production and supply of quality broodstock and seed.</li> <li>Operationalise Integrated Aqua Park (IAP) &amp; on-going aquaculture projects within time frame.</li> <li>Incentives for diversification and infrastructure under Utilize PMMSY.</li> <li>Establish Aquatic Quarantine Facility (AQF) in Vizag for SPF shrimp broodstock.</li> <li>MoUs with ICAR, Gol Institutions and expertise agencies for technology transfer and infusion.</li> </ul>
Promotion of Mariculture activities	<ul> <li>Bringing "Mariculture Leasing Policy" for optimal utilisation of coastal waters for seaweed farming, cage culture, raft culture, and bi-valve farming.</li> <li>Collaboration with ICAR-CMFRI, CIBA, NIOT, and CSIR for capacity building and promotion among Fisherwomen, SHGs, FFPOs, and entrepreneurs.</li> <li>Support with backward and forward linkages for hatcheries, feed plants, processing and marketing facilities.</li> </ul>

# **ANNEXURE: SUGGESTIONS/COMMENTS**

Key Area	Actions required
Reduction of Production Costs	<ul> <li>Promotion of cost-effective feeds using local ingredients to reduce dependency on imported inputs.</li> <li>Minimize feed wastage and improve Feed Conversion Ratios (FCR).</li> <li>Minimize operational cost by introducing IoT tools and drones</li> <li>Strict regulation on spurious inputs, quality assurance and price regulation in aquaculture inputs (feed, seed, broodstock and health care products)</li> <li>Credit flow through financial institutions to help the farmers from private lending with high rate of interest.</li> </ul>
Disease Management	<ul> <li>Strengthen Digitalized Disease Surveillance System and Disease Diagnosis Labs.</li> <li>Strict compliance to bio-security standards, hygiene and sanitation condition</li> <li>Regulating in-breeding in freshwater fishes and production and supply of genetically improved and disease-resistant fish and shrimp species</li> <li>Strict regulation on usage of pharmacologically active substances, anti-microbial agents through Task Force Committees, encourage growth promoters and immunestimulants</li> <li>Growth and health monitoring using IoT- based tools and declaration of disease free zones.</li> <li>Extension of services of ICAR institutions through Advisories and toll-free services on disease management including "Report Fish Disease" App of ICAR-NBFGR to the farmers and aquaculture technicians</li> </ul>
Aquaculture Crop Insurance	Sensitise and coverage of farmers under Aquaculture Crop Insurance under PMMKSSY.     Enter MoU with NFDB & ICAR-CIBA to support farmers with insurance coverage under PMMKSSY.

Key Area	Actions required
Value Addition	<ul> <li>Enhancement of value addition to fish and fishery products from 10% to 30-40%</li> <li>Financial support from Ministry of Food Processing Industries under PMKSY, PMFME and PMMSY of DOF for establishment of facilities for value-addition to indigenous raw material, value-added products</li> <li>Strengthening of testing lab facilities for quality assurance</li> <li>Import of raw material for re-processing and re-export.</li> </ul>
Export Promotion	<ul> <li>Advanced Traceability Systems in aquaculture supply chain through blockchain technology</li> <li>Promotion Seafood exports with branding and quality assurance certification</li> <li>Support for "Mega food parks", "Cold chain facilities" and Centre of excellence"</li> <li>Exemption from Anti-Dumping Duties (ADD) and Counter-Veiling Duties (CVD) by the Govt. of India</li> <li>Expansion of International market for value added products, live fish &amp; Shrimp and soft-shell crab.</li> <li>Promote direct linkages between farmers and exporters.</li> <li>Establishment of adequate Quality Control labs for 100% PHT screening on par with international standards</li> <li>Regulation on peeling and pre-processing plants for quality control.</li> </ul>
Marketing	<ul> <li>Coordination with Gol Ministries to address the issues at International market by the High Level Committee</li> <li>Conduct market research and trade intelligence to enhance exports.</li> <li>MPEDA to share weekly seafood market prices and demand forecasts.</li> <li>Boost Domestic Marketing of live and frozen fish/prawn to enhance per capita consumption in the State</li> <li>Fish supply to other States with branding and quality certification.</li> </ul>

# **SPONSORS**

We extend our sincere gratitude to our sponsors for their generous support in making the Deep Tech Conclave a success. Their contributions will be instrumental in advancing research and development (R&D) initiatives, as well as shaping policies, strategies, acts, and schemes that drive innovation and sustainable growth.

#### **Avanti Feeds**



**Dr. Indra Kumar Alluri**Chairman & Managing Director

Avanti Feeds Limited, established in 1993 by Chairman & Managing Director Mr. Indra Kumar Alluri, is a leading player in the shrimp feed and seafood industry. With vertically integrated infrastructure, including feed mills, hatcheries, and processing plants, the company ensures a farm-to-fork supply chain.

A strategic collaboration with Thai Union Group (2003) has enhanced quality systems and R&D. The company operates seven feed mills (775,000 MT capacity), exporting to Sri Lanka, Bangladesh, and the Middle East. Its shrimp hatchery in Andhra Pradesh produces 600 million post-larvae annually, supporting the aquaculture sector.

Avanti Frozen Foods runs three shrimp processing units, adhering to global food safety standards. The company also invests in renewable energy and operates the AU-Avanti Aquaculture Skill Development Centre for industry training.

## **Ananda Group**



Shri. Uddaraju Kasi Vishwantha Raju Chairman

Ananda Group is a conglomerate of Agro based industries producing quality Rice, Poultry, Fish, Shrimp and Prawn for Indian and International customers from Bhimavaram, coastal city in the state of Andhra Pradesh. Ananda Group has India's First Integrated Shrimp, Prawn and Fisheries units (EU & USFDA approved facilities); Floating & Sinking Fish Feed & Shrimp Feed Manufacturing with distribution network across the country.

The Ministry of Food Processing, Govt. of India has awarded license to the Group for constructing the Best Aqua Processing infrastructure facilities in India showcasing the integration of Fish & Shrimps under the Mega Food Park scheme.

## Nekkanti Sea Foods



Shri. Nekkanti Seetha Ramachandra Murthy

Chairman

Nekkanti Sea Foods (NSF) is a leading shrimp processor and exporter with over 30 years of excellence. As a fully integrated seafood company, NSF operates four state-of-the-art processing facilities along Andhra Pradesh's coast, ensuring seamless farm-to-export operations. Its diverse shrimp portfolio includes raw, cooked, and breaded varieties, supplied to global markets like the USA. EU. Japan. and South Korea.

Committed to sustainability, NSF adopts solar energy and Zero Liquid Discharge initiatives. The company fosters economic growth by employing thousands, supporting shrimp farmers, and partnering with top global retailers, ensuring quality, traceability, and compliance in the seafood supply chain.

## Sandhya Aqua



**Veerabhadra Rao Kunam** Founder & Managing Director

Sandhya Aqua is a world-leading Seafood export company from India. For nearly 2 decades Visakhapatnam based Sandhya Aqua has been farming, processing & exporting shrimp all over the world. Driven by technology and innovation with strong, sustainable farm practices and a vast supplier network Sandhya Aqua is both a pioneer and a global leader.

Sandhya Aqua has joined hands with a technology firm to develop Al/ML based ERP system, first of its kind in the industry to support the dynamic operations, to increase productivity and preserve the quality of perishable seafood. In 2019, Walmart, a key customer of Sandhya Aqua signed an MOU with a company to support the development and implementation of Blockchain technology in the raw material supply chain for traceability.

# **ORGANISING COMMITTEE**

## **GFST**



Prof. S. Vijay Kumar



Dr. P. Sambasiva Rao



Dr. Ch. Srinivasa Raju Mr. GMVGK Bangaru Raju





Mr. Sk. Adil Akram



Ms. Ruthvika Shivali



Ms. V. Sree Vidya



Mr. G. Vinod Kumar

### **Technical Partners**



Mr. Anand Sharma



Mr. Shakeel Dhada



Mr. Pavan Kosaraju



Mr. Pranit Mehta

# **Fisheries Department**



Dr. (Smt.) S. Angeli



Sri. Sk. Lal Mohammad



Sri. Ayathulla Rabbani Syed

# CAA



Dr. P. Sankar Rao





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