

Arunachal Pradesh – Land of the Dawn-lit Mountains, now lighting the path to a tech-driven future.







@ GFST 2025

All Rights Reserved

#### **DISCLAIMER**

This work is a product of GFST's dedicated research team, enriched by contributions from external sources. The findings, interpretations, and conclusions presented here are based on rigorous analysis but may not necessarily reflect the views of GFST, its Board of Directors, CEO, or collaborating governments.

While we strive for accuracy and completeness in data verification, GFST does not guarantee the absolute precision of the survey results, referenced reports, or datasets utilized in this work. We do not accept liability for any errors, omissions, or discrepancies in the information provided. Additionally, citing external works does not imply endorsement of their authors' views.

For inquiries or further information, please contact GFST at (admin@gfst.in).

**Conceptualisation:** GFST Team

Photo Credits & Designs: CANVA and GFST Team

**Printer:** Harshitha Printers, Hyderabad



Global Forum for Sustainable Transformation #409, 4th Floor, Shangrila Plaza, Road No.2, Banjara Hills, Hyderabad 500034, Telangana, INDIA. www.gfst.in

# DRIVING INCLUSIVE GROWTH PEOPLE, INFRASTRUCTURE, ECONOMY & INNOVATION





**From Frontier Land to Future Land** 

# Vision 2047: NER as India's Growth Gateway to Asia





Shri Narendra Modi Hon'ble Prime Minister

The Hon'ble Prime Minister envisions a New North East — one that is empowered, connected, peaceful, and prosperous. Guided by the mantra: E.A.S.T — Empower, Act, Strengthen, Transform, the region is no longer viewed as a distant frontier, but as a front-runner of India's growth story.



Shri Jyotiraditya Scindia Hon'ble Union Minister of Communications and Development of Northeastern region

"The Northeast's **rich cultural tapestry, abundant natural resources**, and strategic geographical positioning have transformed the region into one of the world's most powerful gateways to Southeast Asia."

Driving 8% of National GDP through Inclusive, Sustainable Development

# Dawn of Arunachal - Igniting Innovation at the Edge



GFST Transforming Arunachal Through AI-Led Governance From ₹2.5L to ₹11.5L Per Capita Income by 2034.

Zero Poverty by 2030

We Are Transforming Governance
Through Innovation, Technology,
and Impact, Under the Visionary
Leadership of
Shri Nara Chandrababu Naidu

GLOBAL FORUM FOR
SUSTAINABLE
TRANSFORMATION



A multi-stakeholder think tank driving government transformation through AI, ML, Blockchain, and GovTech—aligned with Viksit Bharat 2047 and SDG goals, powered by visionary leaders, seasoned bureaucrats, and expert technocrats.

**Driving Next-Gen Governance via DeepTech Collaboration** 

## **45-DAY CONCLAVE SPRINT**

backed by measurable success



# A FACILITATION PROCESS BY GFST FOR VISIONING AND SECTORAL 5 YEAR IMPLEMENTATION STRATEGY

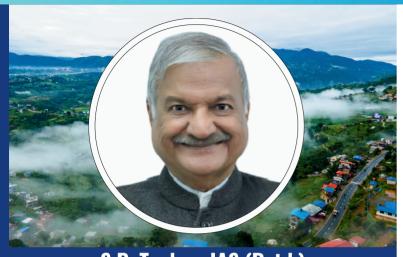
# **Cross-Sectoral Workshops** Map data sources and pain points for each goal **Live Dashboards** Enable real-time governance for ministers and administrators 5-Year Action Plans Provide actionable plans with tech support and KPI logframes **Policy & Outcome Institutionalization** Institutionalize policy and outcomes with continuous handholding **Integrated Growth Framework** Define a realistic growth framework

A 45-day innovation sprint co-developing reforms with the department's framework.

# **INDIA'S RISING FRONTIER: ARUNACHAL PRADESH**

Nature-Rich. Vision-Driven. Ready for Sustainable Growth.





S.P. Tucker, IAS (Retd.) Vice Chairman & Director

# About Global Forum for Sustainable Transformation (GFST)

Accelerating Governance through Technology & Partnerships The Global Forum for Sustainable (GFST) Transformation helps governments adopt AI, ML, Blockchain, and DeepTech to improve governance. bring together policy experts, technologists, and administrators to deliver data-driven, inclusive, and transparent development—aligned with Viksit Bharat @2047 and global SDG goals.



Sanjay Gupta, IFS (Retd.)
Chief Executive Officer



**Sridhar Seshadri**Director
Global Foresight &
Innovation



Raghav Bhandari Bharat Advisors & Partners LLP



**Shreeram Iyer**Director
Global Impact



**Gaurav Gandhi**Bharat
Advisors &
Partners LLP

### **Why Arunachal Pradesh?**

From Myths to Momentum
With 79% forest cover, Arunachal is
India's ecological powerhouse. Its
rivers, biodiversity, and tribal culture
make it ideal for:

- Eco-tourism
- Green agriculture
- Clean energy leadership

### **Arunachal's Opportunity**

From Nature to Nation-Building
Thanks to its strategic location, vibrant
youth, and policy focus on tourism,
MSMEs, and horticulture, Arunachal
can become:

- The North-East's economic engine
- A gateway to Asia
- A model for inclusive, sustainable growth

**Meet the Team Driving the Transformation** 



# CONTENTS



S.No	Chapter	Page
1	Vision for Growth: Arunachal Pradesh's Economic Ambitions ₹2.0 lakh crore GSDP by 2034 (5x current size); contributing 8% to India's economy from NER	10
2	<b>Sectoral Landscape: Contributions &amp; Performance Overview</b> Agriculture: 32%, Services: 45%, Industry: 23%; annual growth ~8.4%	16
3	<b>Driving Momentum: High-Growth &amp; Emerging Sectors</b> Renewables, eco-tourism, skill-tech, logistics, & value-added agri 12–15% CAGR *	20
4	<b>Sectoral Insights: Behaviour, Challenges &amp; Potential</b> Tourism 20L+ footfall; Agri-tech: 60% farms unmechanized; Energy: 50GW hydropower *	24
5	<b>Tourism: Arunachal Pradesh Core Attraction</b> Celebrating 26 Tribal Cultures, 500+ tourist sites, richest biodiversity zones	34
6	People Power: Demographic Change by 2036 62% of population under age of 35; literacy rate ~66.9%; 5L* upskilling demand	44
7	Poverty: Achieving Zero Poverty by 2030 On a mission to eliminate 23.5% poverty with livelihoods and safety nets	46
8	Dashboard: The Real Time Governance  AI tracking 100+ KPIs across departments for performance-based delivery	48

# From Frontier Land To Future Land



# VISION FOR GROWTH: ECONOMIC AMBITIONS

Aiming to become Prominent state among NER by 2034 with 2.0 lakh Crore economy

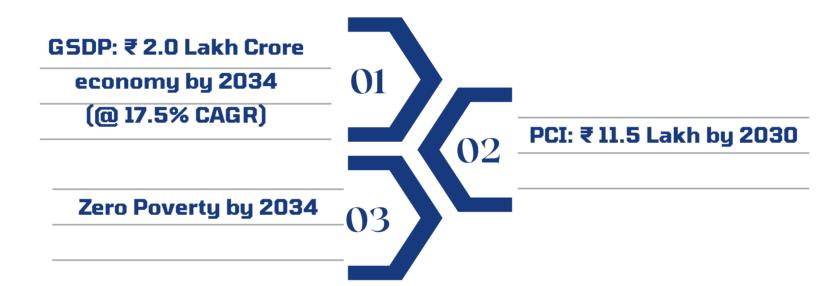
# CHAPTER-1



## **VISION FOR GROWTH: ARUNACHAL'S ECONOMIC**



# Arunachal Pradesh 2034: Prosperity with Purpose Empowering Growth, Eliminating Poverty — Dual Vision



Our vision is to build a *healthy, happy, and future-ready society* — driven by robust healthcare, inclusive livelihoods, sustainable urban-rural development, and next era of governance rooted in reform and innovation.

By strengthening core growth engines like tourism, horticulture, manufacturing and construction, while fast-tracking emerging sectors such as digital technology, aquaculture, green energy, and financial services.

## **ARUNACHAL 2034 - FROM VISION TO ACTION**



A Blueprint for Progress, Powered by Action

# Creating Vision Management Unit (VMU) - To Monitor KPIs and Achive Outcomes

To drive implementation of the state's development vision through structured planning and performance monitoring.

### **GFST Facilitates The Next Era of Governance**

#### **Institutional Setup**



- Finalize Vision
   Document
- Create Short, Medium, and Long-Term Action
   Plans
- Prepare Annual District Development Plans
- Enable Quarterly State
   Output Monitoring

# Economic Development Board

- Anchor for Investment Planning
- Identify and track
   Emerging Sectors
- Enable policy and partnership convergence



### Technology Backbone



- Develop a Unified Data Stack
- Use of AI & GovTech for strategic decisionmaking
- GFST to provide technical quidance and oversight

## AI Governance Engine

Delivering smarter governance through predictive analytics and real-time performance dashboards.

### Predictive Decision Support

Anticipates challenges and flags early warnings for timely interventions across sectors.

### Real-Time KPI Monitoring

Tracks performance metrics live across departments, enabling accountability and fast course correction.

### Data-Driven Policy Feedback

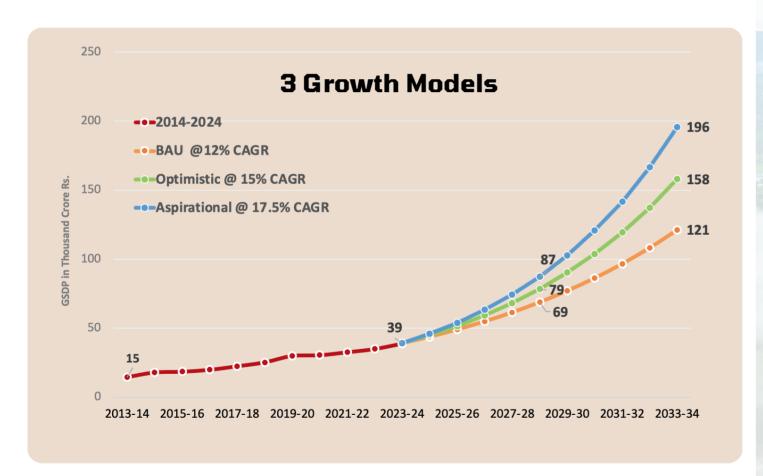
Provides actionable insights for refining programs based on outcomes and ground-level data.

**Next Steps** Launch 5-Year Vision Action Plan, Roll out Growth Strategy with measurable milestones, Enable accountable, tech-driven governance at every level

# **ARUNACHAL'S NEXT FRONTIER - 3 GROWTH MODELS**



# Unlocking a ₹2.0 Lakh Crore Economy through Balanced and Inclusive Growth (2029–2034)



### Aspirational (17.5% CAGR):

By concentrating further and forcing the growth drivers including urbanization and economic cities, the economy will be reached 89 thousand crore by 2028-29 and the **2 lakh crore by 2033-34** 

### Optimistic (15% CAGR):

By pushing the growth drivers like tourism, agri-tech, the economy will be doubled for every 5 years, will be reached **1.6 lakh crore by 2033-34** 

### Business As Usual (12% CAGR):

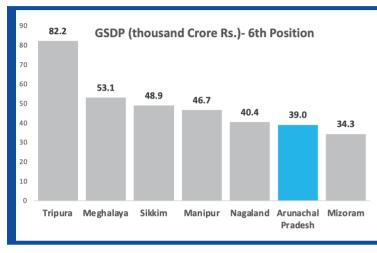
State performing at **12% CAGR** (by excluding Covid Year) for last decade. If it continues the same growth, reach Rs. 69 thousand crore by 2028-29 and Rs. **1.21** lakh crore by 2033-34

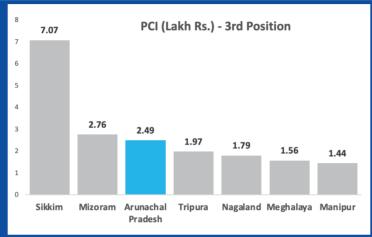
# WHERE THE STATE STANDS: BRIDGING POVERTY AND

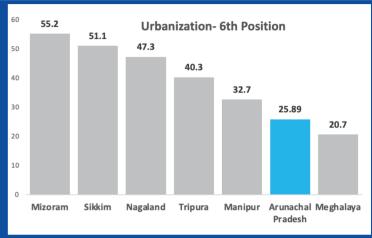


DRIVING GROWTH

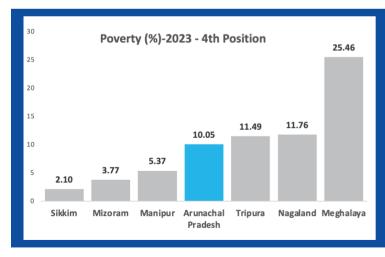
## Positioning Arunachal Pradesh as the Northeast's Premier State

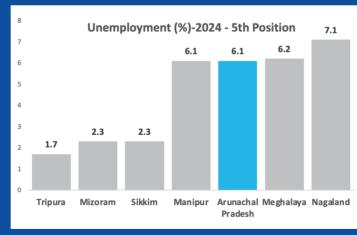


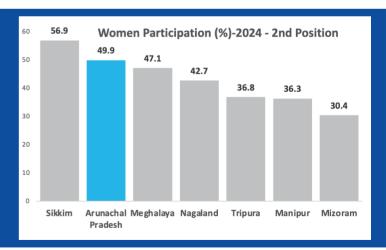




Arunachal Pradesh shows a economic profile with notable improvements in PCI, and women's participation, but faces significant challenges in unemployment rates, urbanization and poverty, especially when compared to its neighboring states in the North-East.











## **UNLOCKING GROWTH POTENTIAL**







## **Emerging Growth Drivers:** Construction, Tourism (Trade and Hotels) **Backbone Sectors for employment**: Crops, Livestock

More than half of the (53%) economy is from these 3 sectors. But there is no significant role. High share sectors with **High growth rate** 

**30%** share from these 3 **sectors** with Low growth rate. **But Construction with** moderate growth

**Emerging sectors. Needs** more focus. 10% share from these 5 sectors. Moderate share with moderategrowth rate

Low share with Low growth rate, Aquaculture (1% share) with high growth rate

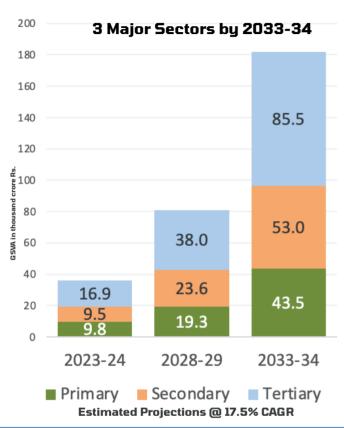
	GSVA i	n Crore Rs.						
Sub Sector	GSVA 2013-	GSVA 2023-	Share 2013-	Share 2023-	Grow	No.of Times	GSV/	A in thousand Crore Rs.
	14	24	14	24	rate	increas		
Other services	1,900	7,266	13.3%	20.0%	14.4%	3.8	1.9	7.3
Public admin	1,831	6,529	12.8%	18.0%	13.6%	3.6	1.8	6.5
Electricity, gas,	905	5,619	6.3%	15.5%	20.0%	6.2	0.9	5.6
Crops	3,599	4,132	25.2%	11.4%	1.4%	1.1		4.1
Forestry, etc	2,040	3,423	14.3%	9.4%	5.3%	1.7	2.0	3.4
Forestry, etc	2,040	3,423	14.570	9.470	J.J/0	1.7	1.2	3.4
Construction	1,246	3,384	8.7%	9.3%	10.5%	2.7	0.7 1.3	
Trade, hotels, etc.	705	1,255	4.9%	3.5%	5.9%	1.8	0.4 1.0	
Mining and	436	1,000	3.1%	2.8%	8.7%	2.3	0.3 1.0	
Transport, storage,	337	962	2.4%	2.7%	11.1%	2.9	0.3 0.9	
Livestock	340	927	2.4%	2.6%	10.5%	2.7		
Real estate, etc	449	664	3.1%	1.8%	4.0%	1.5	0.4—0.7	
Manufacturing	197	476	1.4%	1.3%	9.2%	2.4	0.2 0.5	■ GSVA 2023-24
Fishing and aqua	55	345	0.4%	1.0%	20.1%	6.2	0.3	■ GSVA 2013-14
Financial services	236	268	1.7%	0.7%	1.3%	1.1	0.3	

Fueling Growth: Thriving through Tourism, Building with Construction, and Empowering Employment with Crops and Livestock.

# SECTORAL STRUCTURE AND WORKFORCE DYNAMICS



### Balancing Growth Across Sectors: Achieving Economic Strength with Employment Sustainability



#### Sector's Contribution

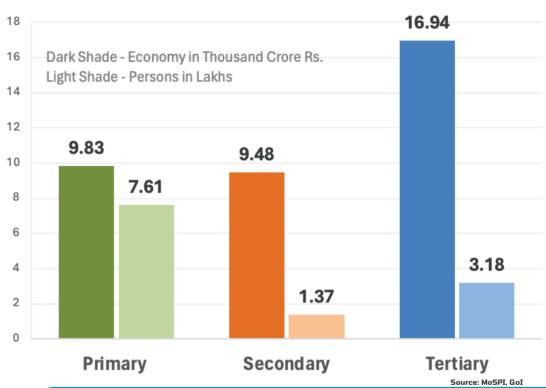
**Primary (share 24%):** 9.8 lakhs (2023-24) to 43.5 lakhs by 2033-34 with a significant potential,

**Secondary (share 29%):** 9.5 lakhs (2023-24) to 53 lakhs by 2033-34.

**Tertiary (share 47%):** 16.9 lakhs (2023-24) to 69.0 lakhs by 2033-34

Pirority is to tenable balanced structural, employment-rich growth.

### 3 Major Sectors - Economy Vs Employment



Sector Per Capita Income of Worker

Primary: Rs. 1.29 lakhs Secondary: Rs. 6.92 lakhs Tertiary: Rs. 5.33 lakhs

The tertiary sector contributes the highest economic value but engages the fewest workers, while the primary sector absorbs the largest workforce yet delivers the lowest income levels.

Service sector worker income ~5 times more than the primary sector worker income





Future-ready Sectors Transforming the State Economy



# DRIVING MOMENTUM HIGH-GROWTH AND EMERGING SECTORS

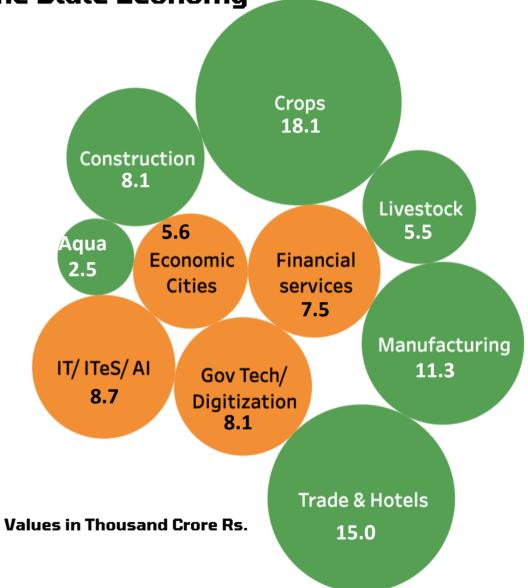


Future Ready Sectors Transforming The State Economy

Growth and Emerging Sectors by 2034

Growth Sectors: ₹ 60.5 thousand crore

Emerging Sectors: ₹ 30.0 thousand crore



Transforming potential into prosperity with every step towards progress and innovation

# POWERING PROSPERITY STRATEGIC SECTOR BLUEPRINT FOR TRANSFORMATIVE GROWTH



## Unleashing High-Impact Sectors to Drive Jobs, Innovation, and Inclusive Development

Sector	Share of Economy	Share of Workers	Development Trend	Strategic Potential
Crops	11.40%	62.41	Labour-Intensive	Moderate
Forestry	9.40%	2.20%	Moderate	Moderate
Trade, repair, hotels and restaurants	3.50%	9.63	High	High
Mining and quarrying	2.80%	0.14	Moderate	Moderate
Livestock	2.60%	0.50%	Expanding	High
Manufacturing	1.30%	3.12	Growing	High
Fishing & Aqua	1.00%	0.30%	High	Low
Education	-	5.12	Stable	Moderate
Human Health & Social work	-	1.37	Low Base	Moderate

Empowering sectors to grow, innovate, and create opportunities for a prosperous and inclusive tomorrow



# SECTORAL INSIGHTS: BEHAVIOUR, CHALLENGES & POTENTIAL

FOCUSING ON GROWTH PILLARS: TOURISM,
AGRI-TECH, ECONOMIC CITIES &
GREEN ENERGY

# 

Sectoral Insights: Behaviour, Challenges & Potential (Focusing on Growth Pillars: Torism, Agri-tech, Economic Cities and Green Energy)

# **GROWTH PILLARS FOR A RESILIENT VIKSIT ARUNANCHAL**



### Strategic Anchors Driving Transformation Across All Sectors

Agri-Tech & Bio-Enterprise Development

₹ ~16,000 Crore ₹ 6,357 crore Investment ~ 15,000 -20,000 Direct Jobs ~ 30,000 -40,000 Indirect Jobs Emerging
Manufacturing
& Industrial
Ecosystems
MSME, SHG

5x Udyam growth through plug-and-play clusters and SHG value chain integration

Tourism, Culture

& Heritage Economy

Prioritize 6
eco-tourism circuits
with EV Access

Next Era of Governance

Human Capital,
Infrastructure,
Economy,
Innovation &
Responsive
Governance

Clean Energy & Sustainabilitu

18000 MW capacity ~ 90,000 -126,000 Jobs ₹ 1.08 Lakh Cr Investment Smart Street Lights Solar Lamps in Rural Areas

Driving Comprehensive Transformation for a Resilient, Sustainable, and Prosperous Arunachal

## **AGRICULTURE SECTOR - THE GROWTH PILLAR**

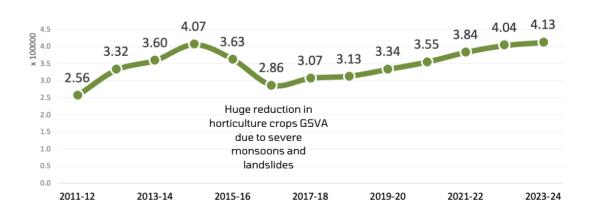


# Estimated contribution with 18 thousand crore by 2034 Driving towards innovation, technology, sustainable growth and food security

Stakeholders	Persons
Operational Holding (No.s)	113,253
Operational Holding Area (ha.)	379,940
Average Holding Size (ha.)	3.35
Net Area Sown (ha.)	252,904
Gross Cropped Area (ha.)	342,646
Unirrigated Area (ha.)	278,503
Rainfed area (%)	83.20%
Cropping Intensity	1.35

# Enhance Irrigated Area and Agricultural Productivity

- Only 17% of crop area irrigated prioritize expansion.
- Construct micro-irrigation systems: check dams, solar pumps.
- Promote crop diversification & sustainable practices in rainfed areas (~83%).
- Promote technology and mechanisation
- ~More than 40% area under paddy, encourage commercial crops



# HORTICULTURE: A GROWTH ENGINE FOR THE AGRICULTURAL ECONOMY



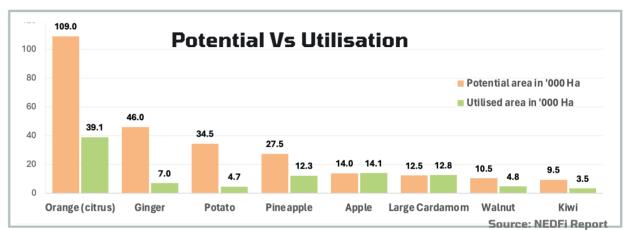
## ~1.65 lakh ha scope for further expansion - ₹2 to ₹4 lakhs from each hectare

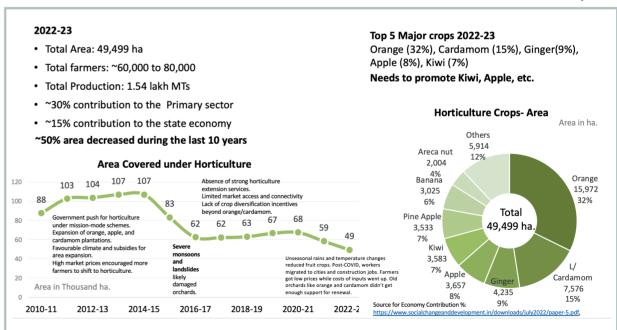
### **Under Utilisation**

- >60% area under utilisation for Horticulture
- > 70 thousand Ha. scope for further expansion of Orange alone.
- Promote diversification with sustainable crop alternatives for oranges

### **Revive the Horticulture**

- Recover ~50% lost horticulture area over the past decade.
- Promote Kiwi, Apple, and Walnut cultivation with subsidy & training.
- Promote Orchids
- Modernise Value Chains: Develop cold storage, grading, and packaging units; empower SHGs and MSMEs.
- Rejuvenate old orchards (orange, cardamom).
- Support with input subsidies, drip irrigation
- Use schemes like PMFME & PMKSY.
- Enable national/export market linkage via GI tagging & branding.
- Promote food processing units near agri hubs like Ziro or Pasighat.





27

Drive Innovation: Launch "Mission Horticulture – NE 2.0" with subsidies, GI tagging, export branding, and support for old orchards.

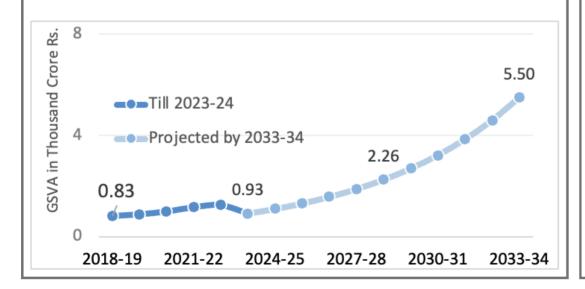
# LIVESTOCK & AQUACULTURE A PATHWAY TO INCLUSIVE GROWTH AND PROSPERITY



# Livestock: Estimated contribution with 5.5 thousand crore by 2034

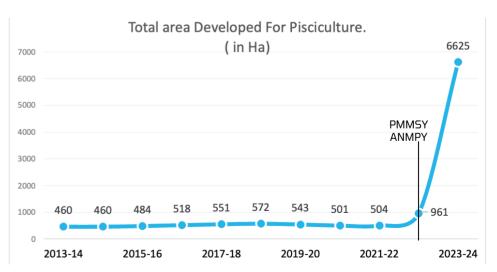
### **Strategies**

- Prepare 5 year action plan with state specific policies, acts
- Accelerated breed development programme: Sex sorted semen, AI
- Quality feed and fodder in adequate quantities through silage, TMR, concentrate feed, area based mineral mixture
- Ensuring credit through formal institutions, preferably PKCC.
- Ensuring Insurance coverage
- Health care in remote areas through tele veterinary medicine



# Fishing & Aqua: Estimated contribution with 2.5 thousand crore by 2034

- The PMMSY and ANMPY schemes are driving significant growth in aquaculture and fish production.
- The area for pisciculture has raised from 460 ha in 2013-14 to 6625 ha in 2023-24, with fish production rising from 445 metric tonnes to 9428 metric tonnes during the same period.
- Identify suitable species, market linkages and value chain development
- Promote Aquaculture with Paddy
- Support through credit and insurance



# AQUACULTURE INNOVATION TECH 2.0 CONCLAVE ANDHRA PRADESH



## 10 Lakh Acres by 2029–30 & Tripling GVA From Rs.1.29 to Rs.3.87 Lakh Crore

# Conclave held in collaboration with the Department of Fisheries, Andhra Pradesh, on 16-18 February

- Comprehensive Baseline Assessment of **60,000 Aqua farmers** covering **4.44 lakh acres**
- Formation of 9 Strategic Groups to focus on capacity building, AI integration, credit plan, entrepreneurship development, market linkages, marine & deep sea fisheries, climate-resilience, domestic market development, and Inland reservoir development.





### The Chief Minister announced several key strategic directives:

- Mandatory geo-tagging and traceability for all aquaculture farms in the state.
- Launch of a real-time digital payment system integrated with farm data.
- Promotion of seafood consumption in domestic markets through tie-ups with the Defence and Health Departments.
- Implementation of Aqua Stack digital infrastructure across all district fisheries offices within 90 days.
- Declaration of 12 Aquaculture Innovation Zones with modern infrastructure, incubation support, and green energy solutions.

Conclave's core objective is to build a resilient, tech-enabled, and inclusive Aquaculture economy in Andhra Pradesh

# ANIMAL HUSBANDRY TECH AI 2.0 CONCLAVE - ANDHRA PRADESH



## GVA From RS.1.7 TO Rs. 3.6 Lakh Crore & Empowering 25 Lakh SHGs

Key Policy Measures Announced by Hon'ble CM of Andhra Pradesh:

- 1. Exemption of property taxes for dairy sheds in villages
- 2. Subsidized solar energy installations for livestock enterprises
- 3. Utilization of NREGS funds for water and fodder infrastructure
- 4. Chaff cutters to be distributed to rural women farmers
- 5. Temporary SGST waiver for poultry sector recovery
- 6. Supporting Innovations and Startups
- 7. Satellite Animal Disease Diagnostic Labs

Comprehensive Baseline Assessment of **1.4 Lakh livestock farmers** on economy, credit, insurance, and technology.

Formation of 10 Strategic Groups to focus on capacity building, AI integration, credit plan, entrepreneurship development, Promotion of SSS, Feed & Fodder, small ruminants, poultry development, market linkages, and climate-resilient practices.



Held in collaboration with the Department of Animal Husbandry, AP, on 13-14 May, Conclave is attended by 550 Progressive Farmers

Key Highlights of the Conclave: 5 Year Strategic Action Plan, RTGS through Dashboard,
Technology based Governance, and Startups Promotion

and High

# ECONOMIC CITIES ENABLING THE ECONOMY AND EMPLOYMENT



### A Vision for Prosperity: Proposed ₹ ~5.6 thousand crore Economy

- Sectoral Potential: Agro Processing, Textile and Handicrafts, Logistics and Infrastructure, Tourism and Hospitality, MSME Development
- **Investments:** ~ 3,000 to 5,000 crore excluding renewable energy sector
- **Employment:** 5000 to 10,000 jobs (both direct & indirect)

### **Economic Cities/Industrial Parks**

- Create plug-and-play industrial estates with logistics and facilities.
- Vocational Training Centers: To train the local workforce in demand-driven skills and digital marketing.
- Tie-ups with Universities and Institutes: To meet the demand for skilled labor in the sectors targeted by the economic cities.

### Scale up MSMEs

- Expand Udyam units 5x (from 527).
- Utilise SHGs (11,730 groups) to incubate micro-enterprises.
- Strengthen value chains: orchids, bamboo, sericulture, handloom.
- Enhance industrial estates (809 acres).
- Facilitate credit, digital marketing, & skill development.

### **Suggested Locations**

- Itanagar-Naharlagun Corridor (agroprocessing and small scale manufacturing, skilled labour)
- Pasighat-Roing Belt: (Well connected with road and air, agro-processing and aquaculture)
- Tezu-Lohit Valley (hydro-power, handloom and textiles
- Tawang-Bumla Corridor (Hydro power, handloom, eco tourism and bamboo based industries

## A VISION FOR CLEAN CLEAN ENERGY AND GREEN



## 1.4 Lakh crore investments - 13 projects-13,000 MW

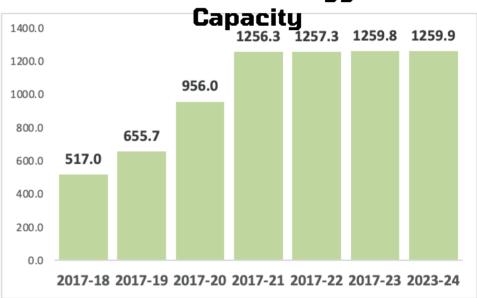
### **Building Green Energy Base**

- Harness 18,000 MW of untapped hydropower capacity for long-term energy security
- Mobilise over ₹1.08 lakh crore in clean energy investments across hydro and solar
- Expand solar access through off-grid

### **Driving the Transition to Clean Mobility**

- Develop EV-ready corridors connecting tourism hubs, border zones, and urban belts
- Install EV charging infrastructure to support clean logistics and public transport
- Generate 90,000–1.26 lakh green jobs through energy infrastructure and servicing
- Empower youth and SHGs as frontline workers in Arunachal's green economy

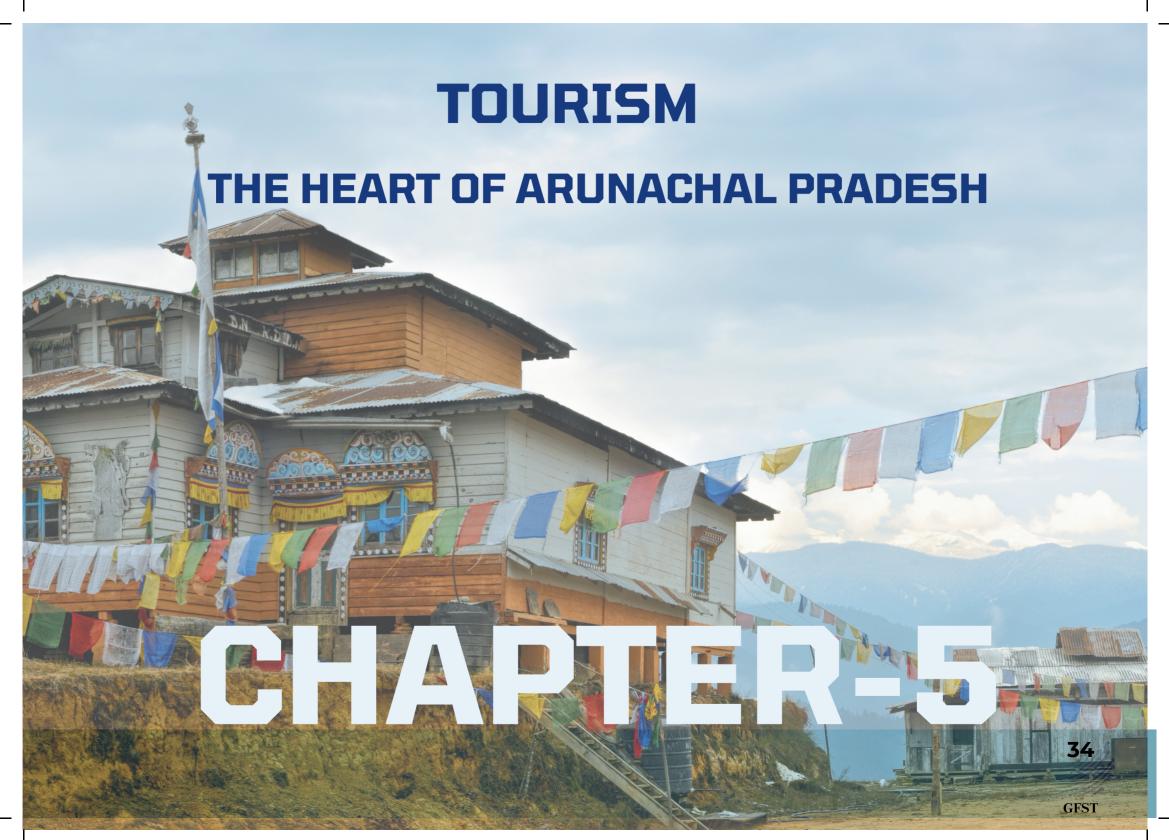
### Year wise Renewal Energy Installed



Source: Renewable Energy Statistics 2023-24, GoI

**Installed Capacity in MW** 





## **TOURISM: THE TREND OF VISITORS ARRIVALS**



One Incredible Destination - Tourism By 2034: 10-12% GSDP - 15-20% Employment



Source: Directorate of Tourism, Arunachal Pradesh, Itanagar

### **Accommodation Base:**

Over 793 registered homestays and approximately 250 hotels support the tourism ecosystem.

### **Tourism Economy Estimate:**

Valued at nearly ₹2,000 Crore for FY 2023-24.

### **Visitor Spending Pattern:**

Average spend per tourist: ~₹2,500 per day

Average stay duration: ~2 to 5 days

Sectoral Contribution (2015–16 benchmark):

GSDP Contribution: 5.62%

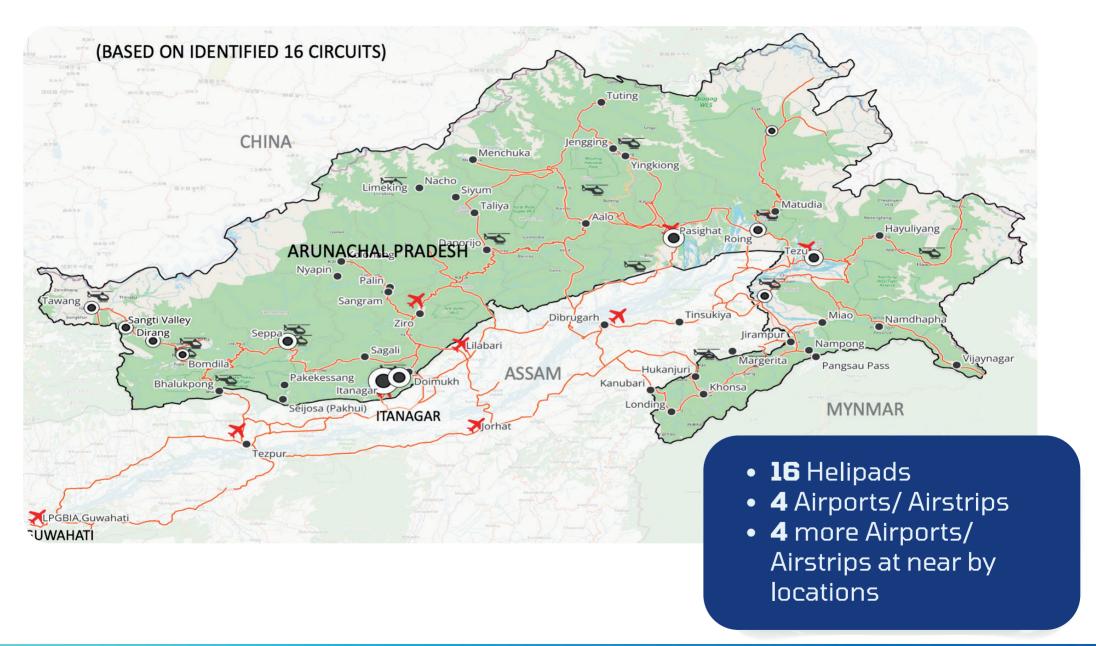
Employment Share: 4.76% of the total workforce

- Domestic Tourists: more than 400% Y-o-Y growth rate for the last two years
- Foreign Tourists: more than 200% for the last two years

# **TOURISM CONNECTIVITY**



### WHERE CONNECTIVITY MEETS ADVENTURE - YOUR GATEWAY TO INDIA'S LAST FRONTIER



Tourism growth by enhanced connectivity, and leveraging new 16 identified circuits for development.

### TOURISM LED GROWTH -TOP 3 INFRASTRUCTURE PRIORITIES

THREE PILLARS, ONE VISION - BUILDING TOURISM INFRASTRUCTURE FOR TOMORROW

**GFST** 

With STINs, hotel hubs, and formalised homestays, Arunachal can unlock new tourism potential across underserved regions.

**TOP 3 INFRASTRUCTURE PRIORITIES** 

1

# To Build Tiered Hotel Clusters in High-Footfall Circuits

- Expand from 127 (India tourism stat, 2023) to 500+ hotel rooms by 2028
- Focus on: Tawang, Ziro,
   Pasighat, Aalo
- Enable via PPP models + hospitality investment zones

2

## To Formalise and Upgrade 800+ Informal Homestays

- Launch a state-accredited homestay certification program
- Improve WASH, safety, digital access, tribal design
- Partner with travel companies and Indian travel pages like Wanderon, and others for market access

3

# To Establish Special Tourism Infrastructure Nodes (STINs)

- Launch affordable EV shuttle services connecting key sightseeing points within circuits
- Focus on underserved circuits: Mechuka, Roing, Tuting, Anini
- Repurpose army/logistics sites into visitor facilitation centres

Transforming Arunachal Pradesh into a top tourist destination through strategic infrastructure and connectivity upgrades.

### **ADVENTURE TOURISM**



## PROFESSIONAL EXCELLENCE THROUGH STRUCTURED CERTIFICATION ELEVATING ADVENTURE TOURISM STANDARDS

## 1) Skill Development of Adventure Activity Service Providers

- NIMAS offers certified courses in mountaineering, rafting, and adventure sports.
- Aqua Excellence Centre in Tippi (West Kameng) for water sports training.
- Over 225 youths trained under the Chief Minister's Skilled Certificate (CMSACC).

#### 3) Training and Certification of Guides

- State-specific guide certification program aligned with national standards.
- Focus on first aid, disaster management, and local knowledge.
- Digital certification for guides to ensure quality and transparency.

## 2) Skill Training and Capacity Building of Local Communities

- Free tourism and hospitality training programs for local youth and women.
- Scholarships like the Chief Minister's Tourism Scholarship for tourism-related studies.
- Training for homestay operators, eco-tourism guides, and souvenir shop owners.

## 4) Certification for Adventure Activity Service Providers

- Digital certification system for tour operators and service providers.
- Certification aligned with national standards and "Incredible Arunachal" branding.
- The process will include transparent, end-toend digital validation.

Arunachal Pradesh should develop a skilled adventure tourism ecosystem with certified training, guide accreditation, ensuring quality, safety, and local employment.

### SIX HIGH PRIORITISED CIRCUITS FOR DEVELOPMENT



**SIX CIRCUITS, SUSTAINABLE FUTURES - WHERE HERITAGE MEETS HORIZON** 

Tezpur – Bhalukpong – Bomdila – Tawang Itanagar – Ziro – Daporijo – Pasighat Pasighat – Yingkiong – Tuting



Roing – Mayudia – Anini

Tinsukia – Tezu – Hayuliang

Aalo – Mechuka

These circuits align with national initiatives like Dekho Apna Desh and Vibrant Villages, supported by tunnels, highways, homestays, and advanced landing grounds.

Prioritizing these areas will position Arunachal as a hub for sustainable, experience-driven tourism with economic and cultural benefits.



### **TOURISM DASHBOARD**



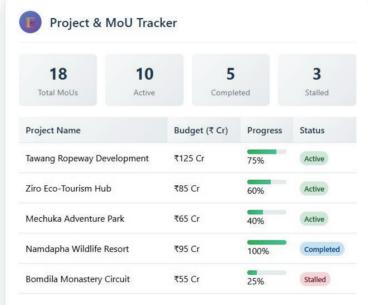
#### **Project Tracker - AI-Driven Insights Powering High-Impact**

Tourism Circuits Across Arunachal

#### Arunachal Pradesh Tourism Dashboard

Comprehensive Analytics Portal for Strategic Decision Making





Tourism circuits like
Tawang (120K tourists,
90% satisfaction) and Ziro
Valley (60K tourists, 88%)
are performing well,
indicating high potential for
replicable models in other
circuits.

Strong satisfaction rates (85–90%) across circuits. 20% YoY growth target set with 50+ private partners engaged.

Adventure, Eco, Culture, and Spiritual Tourism identified as key focus areas to diversify offerings and boost footfall.

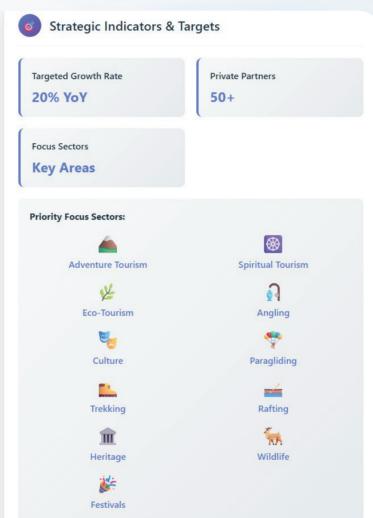
Replicable Success | 90%+ Tourist Satisfaction | 20% Growth Target | Adventure to Spiritual — Circuits That Deliver

### TOURISM CIRCUIT



#### Performance & Strategic Priorities: Circuit-Wise Tourism Insights for Smarter Strategy





Tourism circuits like
Tawang (120K tourists,
90% satisfaction) and Ziro
Valley (60K tourists, 88%)
are performing well,
indicating high potential for
replicable models in other
circuits.

Strong satisfaction rates (85–90%) across circuits. 20% YoY growth target set with 50+ private partners engaged.

Adventure, Eco, Culture, and Spiritual Tourism identified as key focus areas to diversify offerings and boost footfall.

High-Satisfaction Circuits | 50+ Partners Onboard | Driving 20% YoY Growth Across Adventure, Culture & Eco Segments

### **TOURISM COMMAND & CONTROL FLOW**







Information Flow Structure

#### **Data Collection** Tourist arrivals, satisfaction surveys, revenue data

Data Processing
Validation, analysis, trend calculation

Dashboard Update

Real-time visualization, alerts generation

#### TOURISM DASHBOARD Central Analytics

Real-time Metrics
 Performance Analytics
 Decision Support
 Sustainability Monitoring Cell

#### **Decision Making**

Strategy adjustment, resource reallocation

#### **Command & Control Flow Mechanisms**

#### Upward Information Flow

Field data → Tourism Officers →
District Collectors → Tourism
Secretary → Chief Minister

### Downward Command

Chief Minister → Tourism Secretary → Project Directors → District Collectors → Field Staff

#### Feedback Loops

Dashboard Analytics → Strategic Adjustments → Policy Modifications → Implementation Changes

#### **♦** Emergency Protocols

Critical Issues → Direct
escalation → Immediate
response → Situation
management → Border Tourism
Clearances → Disaster Alerts &
Evacuation Flow

Arunachal Pradesh has instituted a robust Tourism Command & Control Architecture, aligning ministerial oversight with field-level execution through a clear upward and downward flow of information, feedback loops, and emergency protocols.

Real-Time Dashboard enables datadriven decisions using tourist arrivals, revenue, and satisfaction metrics.

Integrated structure ensures coordination among departments, districts, and private partners for execution.

Emergency protocols include rapid response for disaster alerts and border tourism issues.

From Ground Reports to Ministerial Dashboards
One Integrated Command for Tourism Impact

### **TOURISM CONCLAVE TECH AI 2.0 - ANDHRA PRADESH**



## Conclave held in collaboration with the Department of Tourism, Andhra Pradesh, on 25-27 June.

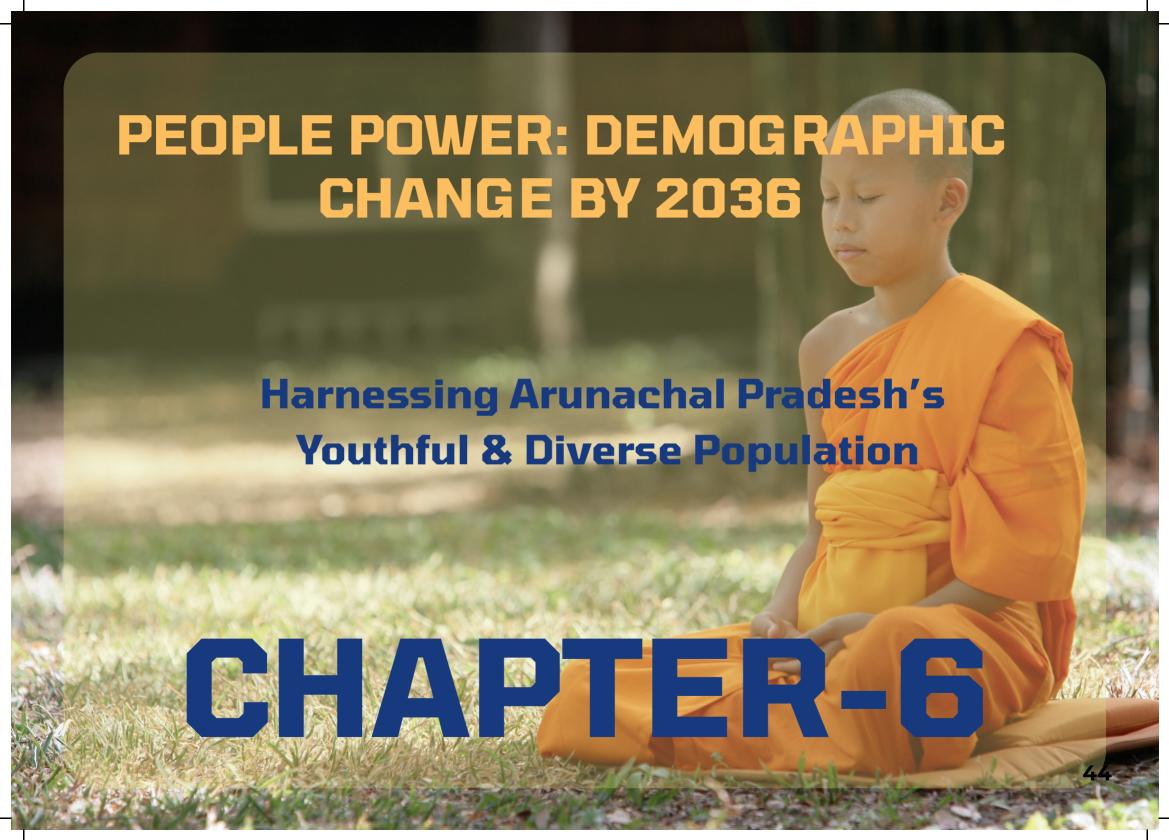
#### **90-Day Acceleration Roadmap**

- i. Constitute District Tourism Cells, assign MoU custodians, and publish milestone trackers on the Growth Dashboard.
- ii. Activate single-window clearances for the first twenty shovel-ready projects.
- iii. Launch the "Experience the 25 Circuits" global campaign under the new Tourism Board.
- iv. Complete skilling-university feasibility and land acquisition (Q3 FY 2025-26).
- v. Release Super-App beta with transport, TTD, and accommodation APIs by December 2025.



- Formalisation of 82 MoUs worth 10,329 crores
- Attended by senior government leaders, industry experts, investors, spiritual leaders, Hotel chains and Tour Operators.
- Formation of 7 Strategic Groups to focus on Investments,
   branding & marketing, capacity building, creative
   economy, products & projects (hotel & MICE),
   products & projects (adventure tourism & experiences), and Technology Enablement

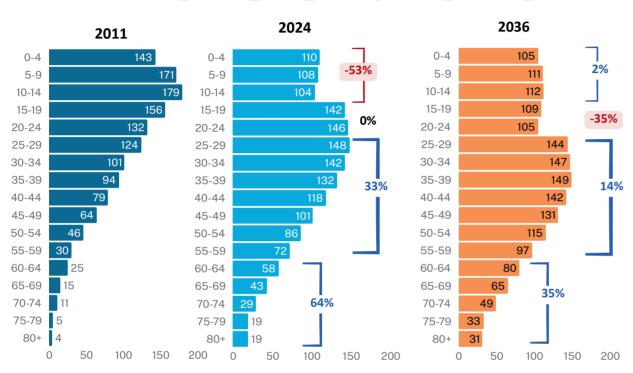
Conclave Highlights: 82 MoUs worth 10,329 crore were formalisation, launch of digital tools (Dashboard & digital calender), launch of Vision document and Coffee Table Book



# DEMOGRAPHIC IMBALANCE SHIFT DECLINING YOUTH AND RAPID AGEING



### From Young to Ageing: Preparing Today for Tomorrow's Demographic Reality



**Sharp Decline in Young Population:** 0–14 age group shrank by 53% from 2011 to 2024, with only a 2% recovery projected by 2036 — signaling future challenges in school enrolment, workforce replacement, and productivity.

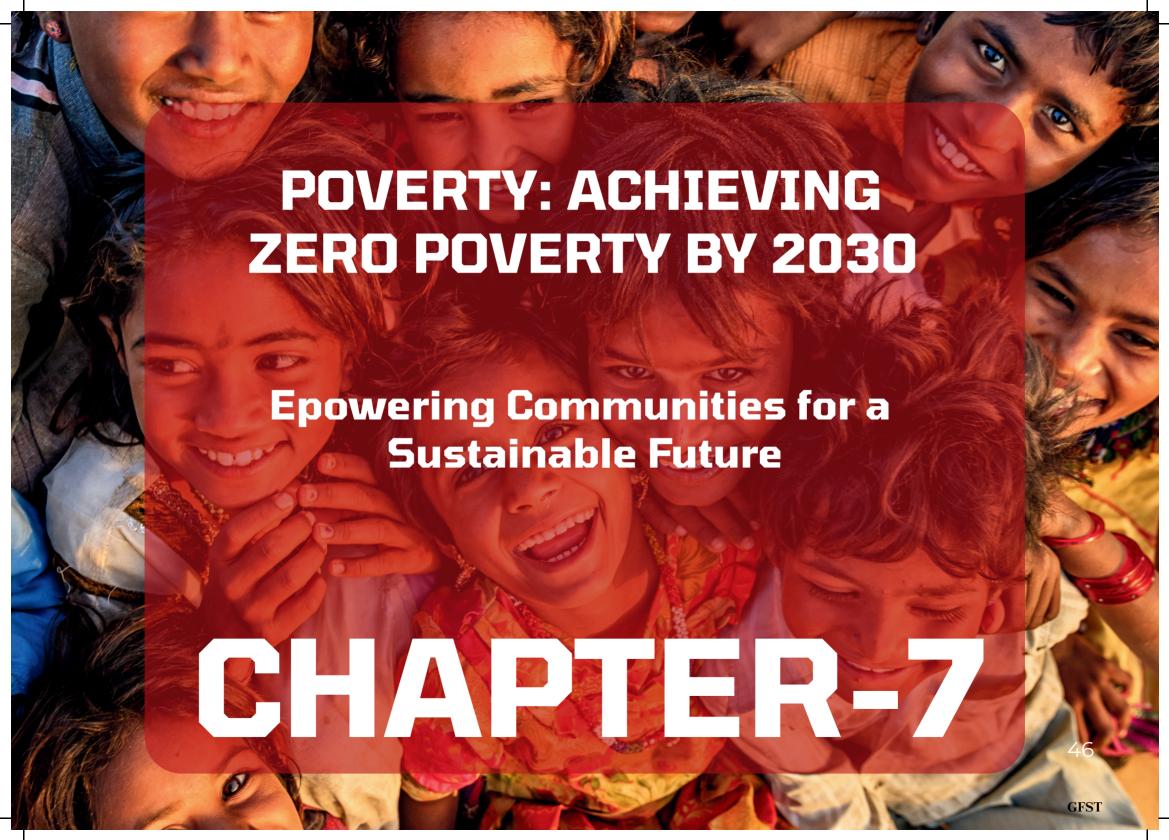
**Fastest Growth Among Seniors:** 60+ population surged by 64% (2011–2024) and is expected to grow another 35% by 2036, increasing pressure on healthcare, pensions, and elderly care systems.

**Young** Population (0-14 years) will be **decreased 1.7 lakhs** (33%) from 2011 to 2036

**Working** Population (15-59 years) will be **increased 3.1 lakhs** (38%) from 2011 to 2036

Older Population (60+ years) will be increased 2.0 lakhs (330%) from 2011 to 2036

Age Group	% Change 2011 to 2024	% Change 2024 to 2036	
0-14 years	-53%	2%	
15-24 Years	0%	-35%	
25-59 years	33%	14%	
60+ years	64%	35%	



### **ZERO POVERTY BY 2030**



#### **Strategies to Remove Poverty**

- Expand livestock ownership through subsidies and training for more HHs
- Boost tourism by improving homestays and promoting local culture and heritage.
- Promote high-value crops like orchids for higher returns to farmers.
- Empower and increase SHGs to promote entrepreneurship and financial independence.
- Enhance skill development programs in sectors like handicrafts, agriculture, and digital.
- Focus on rural development by improving access to education, healthcare, and markets
- Achieve the 2025 target of 21,000
   lakhpati Didis by empowering women through business and credit access.

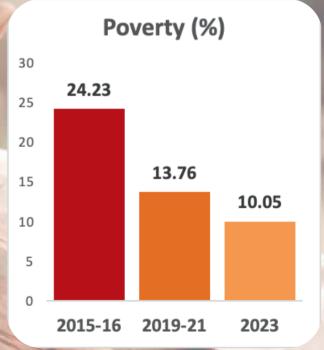


#### **RESOURCES**

- ~0.5 lakh HHs owning Livestock
- 11,730 Self-help Groups
- 91,964 SHG HHs (25% of total HHs)
- 21,000 lakhpati Didid (2025 Target)
- Potential for Orchids
- High potential Local Tourism

#### **DECLINING POVERTY**

- Poverty is decreasing gradually, with an average of 12% for a year
- 43% decrease in five years from 2016 to 2021





### DASHBOARD FOR REAL TIME GOVERNANCE









#### Evidence-Based Policy Making: Real-time access to critical

indicators for smarter decisions.

#### Efficient Monitoring & **Evaluation:** Track state

performance across sectors — health, education, poverty, employment, etc.

#### Gap Identification:

Pinpoint lagging districts/tehsils and target interventions effectively.





#### Integrated Governance: Break

silos across departments with a unified view of KPIs.

#### **Empower**

Stakeholders: Inform citizens, administrators, and policymakers with accurate, timely insights.

To drive data-informed governance, enhance transparency, and enable targeted decision-making for faster development outcomes.

Trend Analysis &

**Projections:** Compare

historical

performance, forecast

An interactive, real-time digital

platform aggregating performance indicators across sectors and

geographies — enabling data-

driven governance

#### Real-Time Data Integration and monitoring: Linked to

MIS systems for autoupdates from departments.



Geo-Mapped

Visualizations:

Interactive maps with

drill-down from state

→ district → Tehsils.

### future trends.



#### Custom Alerts &

Action Flags: Trigger warnings when indicators cross thresholds (e.g. rising unemployment).





Poverty Index).

#### Role-Based

Dashboards: Tailored views for CM Office, Department Heads, District Collectors, Tehsils.

Empowering informed decisions through real-time data, enhancing governance efficiency and transparency

### PROPOSED REAL TIME DASHBOARD WIDGETS



INI	UST	D I	ES
IIN		NI	

66.4 May 🔺

May

69.2

### **MSMEs**

54.4 Top District:

54.6

31.5 **Top District** 

**TOURISM** 

May

42.3

31.5

**Bottom District** 

### **AGRICULTURE**

57.3 **Top District** 

May

56.3

69.2

63.1

**Bottom District** 

### **LIVESTOCK**

41.3 **Top District** 

41.2

66.1

**Bottom District** 

66.2

**Bottom District** 

### **IRRIGATION**

54.9 **Top District** 

May

73.1

53.4

**Bottom District** 

### **HEALTH**

61.4

**Top District** 

May

59.7

59.7

April

### **EDUCATION**

42.7

41.7

**Top District** 

58.1

**Bottom District** 

### **BASIC INFRASTRUCTURE**

32.7

**Top District** 

43.3

30.4

**Bottom District** 

### FROM INSIGHT TO IMPLEMENTATION



### Transforming Vision into Action with Data, Technology, and Collaboration

**Vision-Driven Governance** 

10-year logframe, KPIs & SDG-aligned outcome



Arunachal Digital Stack, dashboards & feedback surveys

## Monitoring & Evaluation Architecture

Real-time dashboards, Toolkit, sectoral KPIs, outcome tracking



### **Next-Gen Planning Tools**

Drones, AI/ to provide an enriched travel experience, which will simplify for travelers around the globe to unveil the state's beautiful landscapes and rich cultural heritage and geo-mapping, real-time simulations for prioritisation

### **Capacity & Institution Building**

GFST-led training, innovation & policy centre

## Scheme Convergence & Fund Optimisation

Utilise PM-DevINE, NEC, NESIDS, Special Packages

GFST, in collaboration with Bharat Advisors and Partners LLP, can act as a strategic knowledge and implementation partner to unlock Arunachal's economic potential through innovation, integration, and impact.

Together, let's build a brighter future for Arunachal Pradesh, where progress and prosperity flourish for every citizen

We look forward to collaborating closely with the State Government to operationalize this vision.







"Alone we go fast, but together we go far."