

India's Largest All-Women-Owned Dairy (SHREEJA)

In 2014, 27 women with no bank account of their own began a dairy at the foothills of Tirumala, Andhra Pradesh. Today ~1.5 lakh women own, govern and profit from the Rs.1200-Crore company they built - India's largest all dairy women.

				
1.5 LAKHS	₹ 1,200 CR	9 LLPD	₹ 6,500 CR	4-15-5000
WOMEN PRODUCER MEMBERS	ANNUAL TURNOVER	AVERAGE MILK PROCUREMENT IN LAKH LITRES PER DAY	PAID DIRECTLY TO MEMBERS SINCE 2014	STATES-DISTRICTS-VILLAGES



WHY THIS STORY MATTERS FOR THE ATLAS

Every other Data Story in this Atlas measures the livestock economy from the outside - census counts, GVA shares, credit gaps.

Shreeja is measured from the inside : what happens to those national numbers when ownership, governance and the bank account all sit with the woman who does the work.

"She doesn't work here. She owns it."

SHREEJA MAHILA MILK PRODUCER COMPANY - 1.5 LAKH WOMEN, ONE OWNERSHIP MODEL



From 27 Women To A Rs.1200-Crore Company



Most milk in India moves through systems where women do the daily work and a male household head holds the passbook. Shreeja was built the other way: the women who supply the milk are also its owners, its bank-account holders, and its board.

A producer-owned enterprise from day one — Promoted in 2014 by NDDDB Dairy Services with market linkage through Mother Dairy, Shreeja began with 27 women near Tirupati — designed from the start to be owned by the women who supply the milk, not merely employ them. Nationally, nearly 70% of India's dairy-farming workforce is women, yet only ~35% are active in dairy cooperatives — the gap Shreeja's ownership model closes.

From 27 women to ~1.5 lakh shareholders — Twelve years on, Shreeja federates roughly 1.5 lakh women producer-members across 4 states, 15 districts and ~5,000 villages — the largest membership of any such institution in the country, procuring 9 lakh litres/day.

The payment is the empowerment mechanism — ₹6,500 crore in milk bills paid directly to members since inception — a transparent, sustained transfer of economic value to rural households that has strengthened financial inclusion and women's standing within their families.

Vertical integration: the ₹280-crore Kuppam plant — Shreeja's own Integrated Dairy & Cattle Feed Plant makes it the first milk producer company in India with an in-house processing and feed facility — plus Mobile Veterinary Units bringing emergency animal care to her door.

Governance and growth that compound — All 11 board seats are elected from among the members themselves. Annual turnover has reached ₹1,200 crore — the financial record of what happens when ownership, governance and the bank account all sit with the same woman.

Data Table

Milestone / Metric	Detail
Founded	2014, by 27 women, near Tirupati, AP
Promoted by	NDDDB Dairy Services; market linkage via Mother Dairy
Women members today	~1.5 lakh — 4 states, 15 districts, ~5,000 villages
Board of Directors	11 of 11 seats — all women, elected by members
Milk paid since inception	₹6,500 Cr, direct to members' own accounts
Kuppam integrated plant	₹280 Cr — dairy processing + cattle feed
Mobile Veterinary Units	Doorstep emergency animal healthcare
Recognition	IDF Innovation Award — Women Empowerment

Source: Shreeja Mahila Milk Producer Company Ltd; Shreejamilk.com;

